WE BRUTALIZE . . .

TERMINATOR 2 JUDGMENT DAY

NORTHERN EXPOSURE

No. 308 January 1992

MAD

IND

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NUMBER 308 JANUARY 1992

MAD

"The dollar will never fall as low as what some people will do to get it!" —Alfred E. Neuman

WILLIAM M. GAINES *publisher*
NICK MEGLIN, JOHN FICARRA *editors*
LEONARD BRENNER *art director* TOM NOZKOWSKI *production*
CHARLIE KADAU, JOE RAIOLA, *associate editors*
DICK DE BARTOLO *creative consultant*
ANNE GAINES *assistant to the publisher*
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BUTCH D'AMBROSIO *summer intern*
JACK ALBERT *lawsuits* DOROTHY CROUCH *foreign correspondent*
LILLIAN ALFONSO, CLAUDETTE NICHOLS *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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FRONT COVER ARTIST: JACK DAVIS

BACK COVER:

PHOTOGRAPHER: IRVING SCHILD WRITERS: JOE RAIOLA AND CHARLIE KADAU

COMPUTER IMAGING: PETER SUN

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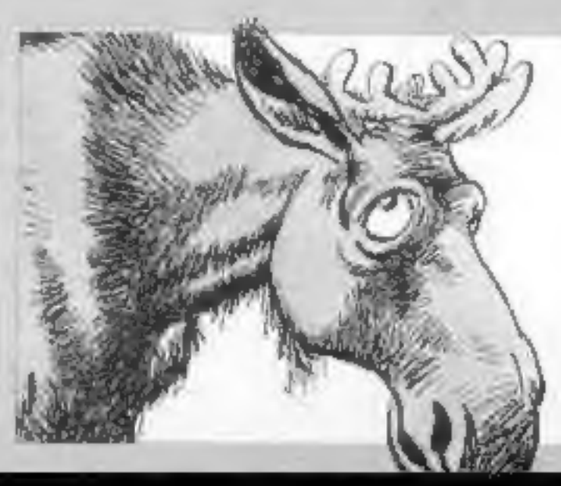

IMPORTANT:
ADDITIONAL INFORMATION ABOUT THE OFFICIAL MAD PIN COLLECTION!
(AND ADDITIONAL SEASONAL GIFT SUBSCRIPTION ORDER FORMS!)

Possessors of the Official MAD Pins are automatically granted permission to wear the Pins in any foreign country!

Each MAD Pin is hand selected from a packing crate and shoved into an envelope before it is shipped to you!

Wearing the MAD Pin, along with a sensible diet and plenty of exercise will result in Weight Loss! Let some other piece of jewelery match that claim!

WARNING!

Do not be fooled by Solid Gold imitations which costs thousands of dollars more!!!

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LETTERS AND TOMATOES DEPT.

THE MANGE EVENT

Congratulations on using the much underutilized word "mange" three times in MAD #305. This is certainly a record. I seriously doubt that you will be able to refer to mange more than three times in a future issue.

Matthew Pedersen
Starbuck, MN

Sorry, Matty—you have drippy, gooey egg all over your face! Our multiple use of the word "mange" is nowhere near a record! The record is held by author Maria Reidelbach in her book COMPLETELY MAD (plugola: published by Little, Brown and available at bookstores everywhere in November... A fabulous gift for Christmas, Chanukah or Ramadan)! In that book, the word "mange" appears over 3,000 times, all in reference to MAD Publisher William Gaines! Go fa!—Ed.

TOLEDO, DETROIT, SANDUSKY: THE GOLDEN TRIANGLE?

I was sitting in a park in Toledo, Ohio reading MAD when suddenly I realized that I was sitting in a park in Toledo, Ohio. I panicked and got in my car, driving north at a great rate of speed. After about an hour, I realized that I was in Detroit! I drove back to Toledo and panicked again! Now I spend my time driving back and forth between Toledo and Detroit. Which should I choose?

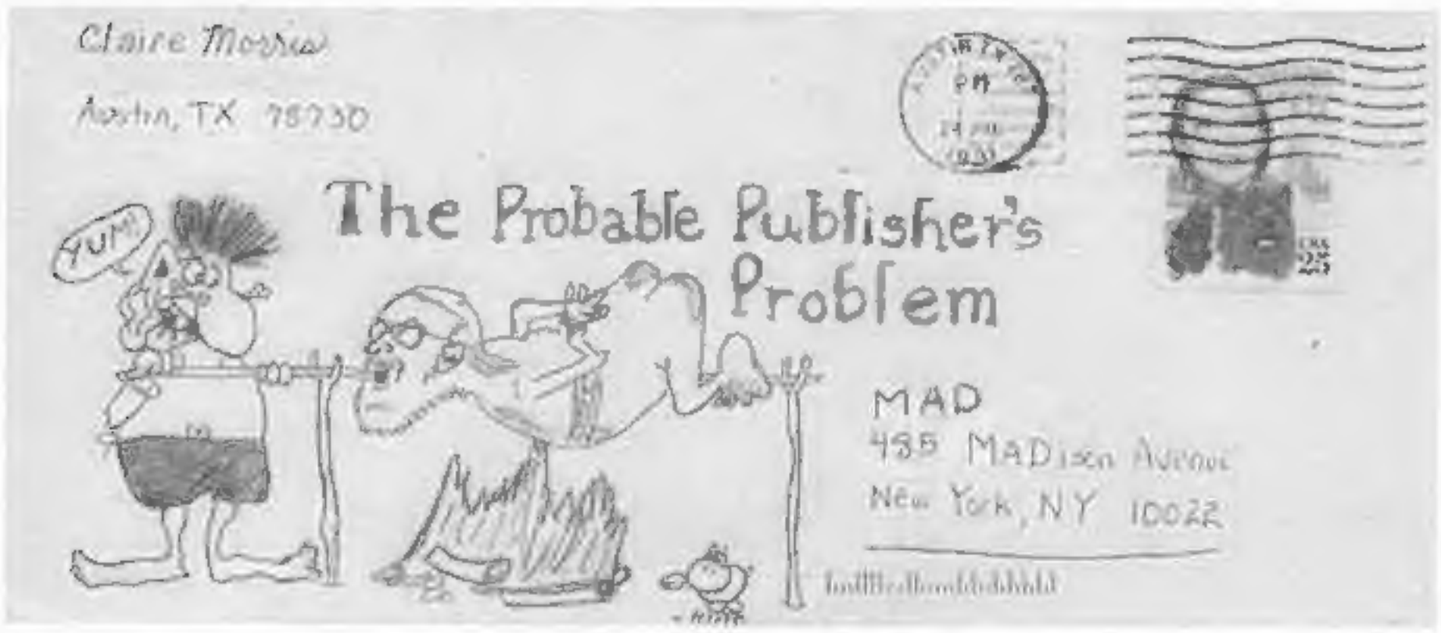
Marifrances Conrad
Toledo (?), OH

Marifrances—We respectfully suggest that you forget Detroit and Toledo and head east... to beautiful, scenic Sandusky (Pop. 29,600)! Nestled a scant stone's throw from Detroit and a boulder's throw from Toledo, this shimmering midwestern oasis is a testament to all that is right with America. Boasting such landmarks as the controversial "Boy with the Boots" statue (donated to the town over 100 years ago by an unknown and completely forgotten sculptor), Sandusky is also the home of basketball superstar Scott May!

While passing through Sandusky, we suggest that you stop for a bite at *Michael J's* (formerly *The Breakfast Nook*), which is proudly owned by Sandusky's Mayor, the Honorable Mike Kresser! (Be sure to tell 'em MAD sent ya!) Oh yes, Marifrances—there is one more thing—while you're in Sandusky, GET A LIFE!!

P.S.—As we went to press, we received word of the tragic beheading of the "Boy with the Boots." We will investigate further and present an update in our next issue... NOT!—Ed.

ENVELOPE OF THE MONTH



This issue's Envelope of the Month comes to us from Claire Morris of Austin, TX. Based on her Duck-Edwing style drawing, we can see that this is one cannibal who isn't on a low-fat diet! Fat

MORON MAIL

You guys would probably publish any letter with some stupid, obvious fact in it, so here's one of them. Did you ever notice that the Commanding General in Operation Desert Storm, Norman Schwarzkopf, has the word "war" in his name?

Scott Fleming
Huntington Beach, CA

Scottso—Interesting fact. We once made a similar observation about Dick Cavett!—Ed.

INSURANCE POLICY?

© 1958 United Feature Syndicate, Inc.

Did famed "Peanuts" creator Charles Schulz send us this original drawing to show his appreciation for our "Mutt Life" spoof on the back cover of MAD #306, or did he send it to prove he had nothing to do with it? You decide!

ENVELOPE OF THE MONTH PART II

Here's a sketch from our first two-time Envelope of the Month artist, Ontario, Canada's Dan Soelberg! This time, Dan sends us a picture of an advanced-in-age Alfred. Oh, by the way, the nurse in the background is cringing because she realizes it's sponge-bath time!!

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New York, New York 10022

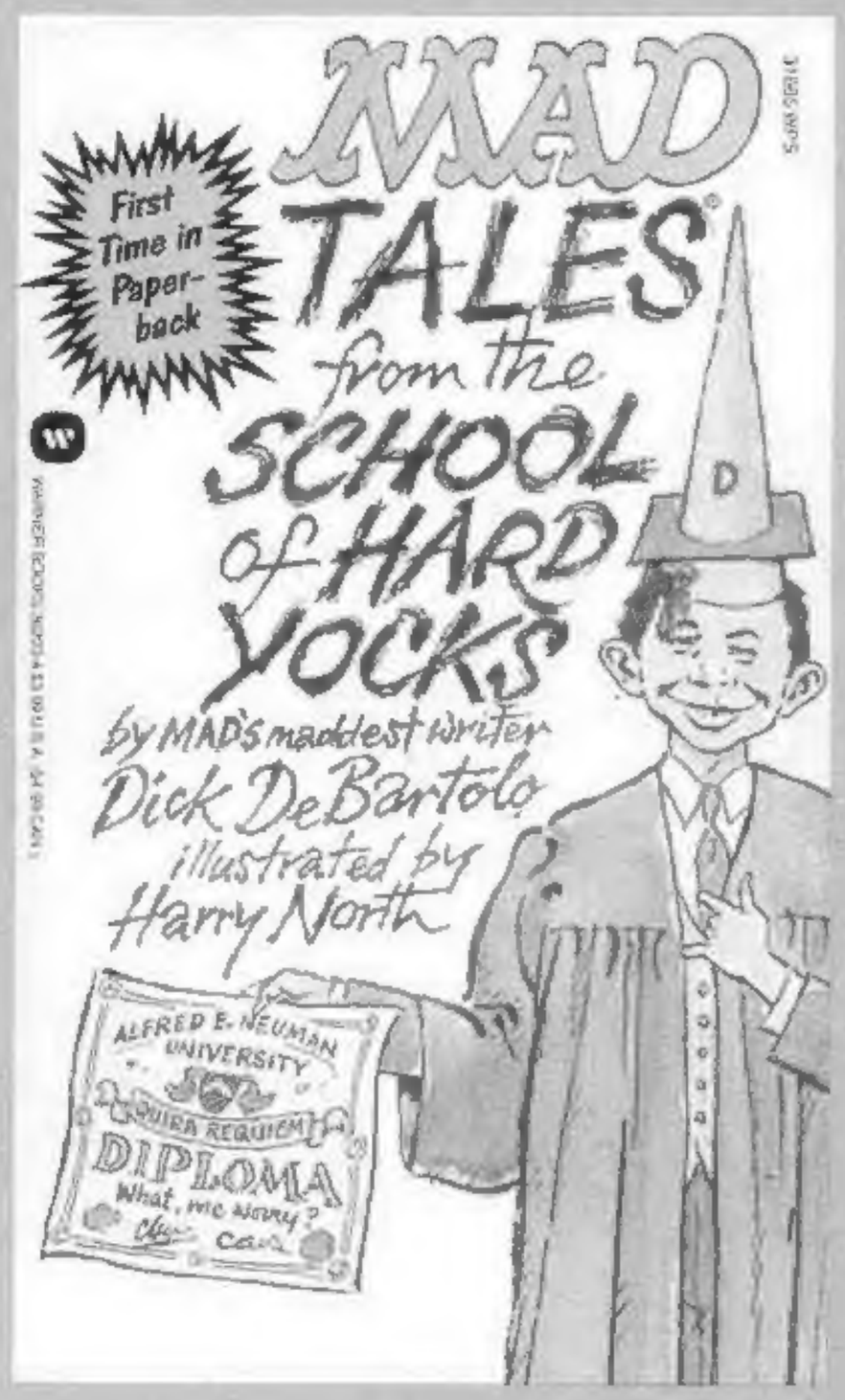
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating Andrew on his graduation from college AND his new haircut!

Move over
Huck Finn!

Move over
The Grapes of Wrath!

Move over
The Collected Works of
William Shakespeare!

Now that you've moved these books over, you'll have plenty of room on your bookshelf for...



"This book stands head and shoulders above books half its size!"

—some critic

BUY YOUR COPY TODAY!

You thought the first Arnold Schwarzenegger Terminator movie was long? Well the second is...

I'm a **Cybore,** a **human-like machine** that has the **strength** of a **thousand men,** the **brain** of a **dozen computers,** and the **language skills** of a **four-year-old!** My **mission** is to **save** a kid's **life**—because in the **future,** he'll save the planet from a **new form** of **murderous machine men!** Of course, I could just **go** and **blow up** the **factory** where the machine men of the future are being **manufactured,** but then there'd be **no movie!**

I'm a Cybore **too!** But a much more **advanced model!** I can **heal myself** if I'm **shot, regenerate myself** if I'm **blown apart,** and most amazing of all—I can **open shrink-wrapped packages** in **seconds!** I can **re-form** my body to look **exactly** like someone else! I made myself into an **exact clone** of the real cop I just killed! And **already** I can **imitate** his **actions!** See? I've given all those cars **"illegal parking" tickets!** I'm here to kill that kid, **John Common,** so the Earth can be **destroyed** by **machines!** I have to hurry, though, because it looks like the Earth might be destroyed by **humans first,** and that will **ruin** my chance for **some fun!**

I'm **Sadder,** John Common's **Mother!** I insist I've already seen a **nuclear blast** that takes place in the **future,** but that's **not** why they keep me in a **mental ward!** I'm **locked up** because I thought **"Hudson Hawk"** was a **great movie** and **Bruce Willis** is a **great actor!**

I'm **John,** the twelve-year-old son! My mission in life may be to **protect humans** from **hostile machines** in the **future,** but first I have a **much more important** assignment! I have to make this **robot creep** into a **lovable, cutesy character** by teaching him **trite teenage expressions,** like **"Cowabunga, Dude!"**

I'm **Mild Diesoon,** a **scientist** working on a **top secret computer chip project!** Boy, talk about an **easy job!** The project is so **Top Secret** I just sit at a desk all day and **try to guess** what I'm supposed to be **working on!**

We're the **Machine Warriors** from the **future!** Just think of us as **evil Robocops** on **Slimfast diets!**

LIFE STINKS!

LAW AND ORDER

TOP SECRET

USE BRILLO FOR DIAPER RUST

STEEL MAGNOLIAS

HAVE NO JEREMY FROM

MATTEL

DRUCKER

INTERMINABLE TOO
MISJUDGMENT DAY

ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO

Hey buddy! **Put something on!** The **"Chippendale Hot Buns Contest"** isn't till **tomorrow night!**

Beer: $1 per glass Chips: $1 per bag Waitress: $5 per night Socks: Smelly Boots: Black-like my friend Waldheim used to wear

Excuse me, I **want** your **Bugle Boy Jeans!**

THE FRUGIES ARE COMING

ASTEROIDS S STEROIDS NO!

You should have asked me for them **before** you picked me up!

Why?

You're **not** going to like wearing them now that you've **scared the #$*¢%¢ out of me!**

BUD LIGHT

This patient has **delusions** about the **future!** She says the **world will end** unless her 12-year-old son is allowed to grow up and **stop it!** She thinks two men from the **future,** who are really **machines,** are here—one to **kill her,** one to **protect her son!**

She may be **nuts,** but I think I'll send her story to **Hollywood! A movie** like that would make a **zillion bucks** easy!

AHEAD TO THE FUTURE

HANNIBAL LECHTER MEMORIAL WING

Carrying a gun, speeding to **avoid the police,** even if the cop is a bit **crazed!** You certainly are a **great role model** for a kid!

We're both **Cybores,** but, believe me, we're not **TWINS! He's** here to **kill you, I'm** here to **save you!** I'm a **machine** with **living tissue** over a **skeleton of moving parts.** That is why I act so **stiff** and **wooden!**

You've **always** acted **wooden! Finally** you have an **excuse!**

MACK KORN

SCHOOL BUS

The **other** Cybore is out to **kill** me, and **you're** out to **save** me? **Who** sent you?

You did! **Thirty five years** from now!

Let me get this straight... thirty five years in the **future, I** send **you** back in time **to save me now?** You'd get along **great** with my **wacko mom!** Tell you what... I'll **introduce** you to my mom **tonight!** And if you two **hit it off,** you can take her out on a date **LAST Friday!**

WOULD YOU HAPPEN TO HAVE ANY GREY POUPON?

ALEX

Don't try to **stop** me from **escaping,** doctor, or I'll **inject** you with this **syringe** full of **bug poison!**

You're **crazy!** That's **$22,000** worth of **bug spray!**

How could a **three dollar bottle** of bug spray be worth **$22,000?**

Easy! I'm talking in terms of **hospital prices!**

MEN → CASHIER ←

I'm glad you're here to **protect me,** but you **can't** just **go around killing people!**

When did **that** start? Isn't this **L.A.?**

Yo, Homebody! **Hasta la Choy,** Amigos!

Since you're **not picking up** on the **"cute phrases" schtick,** let me see if you're any better learning the **proper way** to **steal a car!** You **don't** have to **rip out** the **wiring!** You just look for the **keys** which are **always** hidden behind the **visor!** Can you **remember that?**

Of **course** I can! I'm a **COMMANDO,** not a **KINDERGARTEN COP,** and what's more, I have **TOTAL RECALL!**

Boy, you're **shameless** in the way you **plug** your **rotten movies** for all they're worth!

We got you out of the **mental ward,** but the **Cybore** is **on our trunk!**

Are those **clamps** he's using to **hold onto** our car or **doesn't** he ever **trim his nails?**

That **Cybore** is an **evil PREDATOR** that can **turn** his **hands** into **tools!**

He must be **great** at parties when there's no **corkscrew!** He's **much better** than **Edward Scissorhands!**

KATIE

La Lemon

We don't have a lot of **time** like they did in the **movie,** so let me **move things along! Sky Nut, Inc.** is **designing** a **fully unmanned computer.** If they're not **stopped,** it will **start a war** with **Russia!**

How will it **happen?**

The computer will **let Americans charge anything** they want on their **Visa cards,** but the **bills** will all be **sent** to the **Russians!**

But **friendly** computers **screw up** credit card bills **now!** Imagine the **chaos hostile computers** will cause! It'll be **all out war!** And those **monthly interest charges!** We're talking **bloodbath!**

Dr. Diesoon! You **pig!** It's men like you who create **killer robots** and plan for **world domination** without **thought** for **mankind!** Who create **sitcoms** like ***Full House*** without **thought** of what it does to the **human brain!** You're a total **barbarian!!!**

You mean as in **CONAN THE BARBARIAN?** I **like that!**

Is **that** what I was doing? Planning **world destruction?!?** I thought I was designing a VCR that's **easy to program!**

Sky Nut Industries has a multi-million dollar **security system!** How did **you** get us in, kid?

With my **pocket-size Atari computer!**

That **puny computer** broke the **entry code?**

No, I told the **night watchman,** he could **have** it if he would **open the door!**

There are **cops** all over the place! I told you **not** to leave our car in the **"Executives Only" parking area!** Things like this are not taken **lightly** here in **Los Angeles!**

Two hundred cops against us may **seem** like a **RAW DEAL** but don't worry it's **no pro bono!**

You mean **No problemo,** you **techno-boob!**

COME OUT WITH YOUR HANDS UP, POLICE!

Citizens Killed: 0 Stunt Men Injured: 113 Audience Believability: 0% Box Office Potential: $150 Million

I'd **hate** to be the **insurance adjuster** who has to **add up** all the **damage** we just did!

We've totally **demolished** Sky Nut Industries!

After what you helped us do here, mom, I **never** want to hear you **complain** about the **mess** I make in **my room** again!

Strange that we ended up in a **steel smelting plant,** isn't it, especially since we're still in **downtown L.A.!**

What's even **stranger** is how we **just happened** to have an accident with a **liquid nitrogen** truck, which **froze** the Cybore!

No, what's **really strange** is that the Cybore then fell into a vat of **molten steel,** the **one thing** in the world that'll **kill him!**

Help, I've **fallen!** And **I can't get up!**

VAT CITY

The **Cybore** is coming down the **conveyor belt!** What did the foundry **turn him into?**

Perfect, it cast him into a **barbell!** Now we can spend the rest of the day **PUMPING IRON!!!**

You don't **EVER** give up, **do you?!?**

INSECT ASIDES DEPT.

The Bold ... The Brave ... The Easily Squished ...

MAD SALUTES

Unsung Heroes of the Bug Wars

ARTIST AND WRITER: PAUL PETER PORGES

Brigadier General Ulysses S. Ant

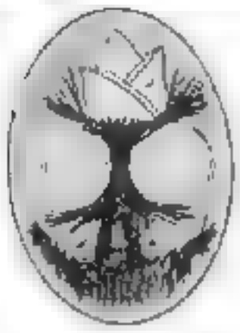
... Commanding a Platoon of Soldier Ant Special Forces During Operation Dessert Storm

Colonel Ollie Moth

... Successfully Running a Wool-Smuggling Operation Behind Enemy Lines

Rear Admiral Robert E. Bee

... Securing a Strategic Forward Base



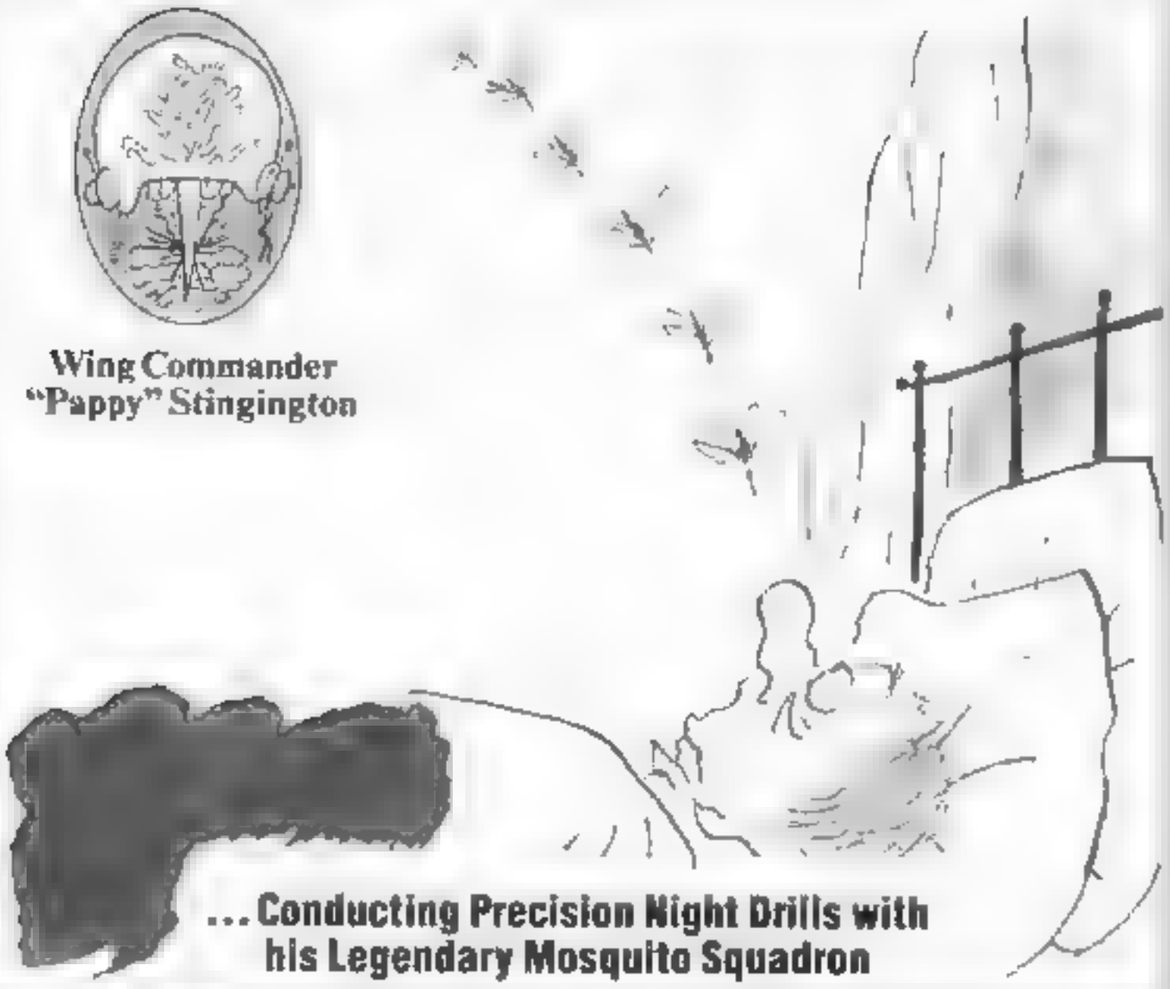
Air Recon Specialist
Dwight D. Flysenhower

... Celebrating an Emergency Evacuation of a Landing Field with a Victory Roll

General
William Pestmoreland

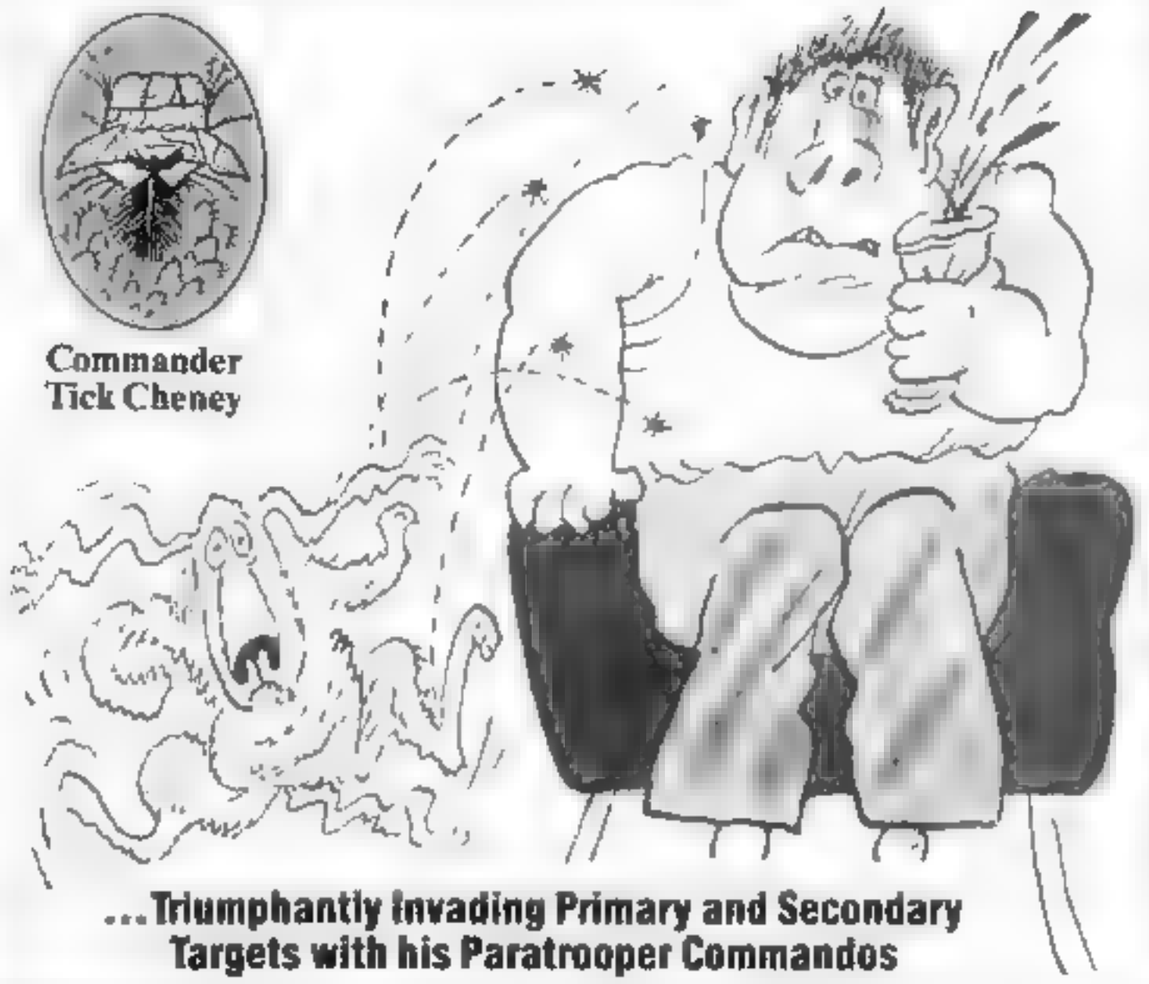
... Surveying Effects of a Recent Sabotage Operation by his Royal Corps of Engineers

Wing Commander
"Pappy" Stingington



... Conducting Precision Night Drills with his Legendary Mosquito Squadron

Commander
Tick Cheney



... Triumphantly Invading Primary and Secondary Targets with his Paratrooper Commandos

Private Mort
"Beetle" Bailey

... Employing the Latest in Psychological Warfare Techniques

4-Star General "Stormin'
Norman" Roachkopf

... Leading his Roach Rangers in a Pre-Dawn Pre-Emptive Strike

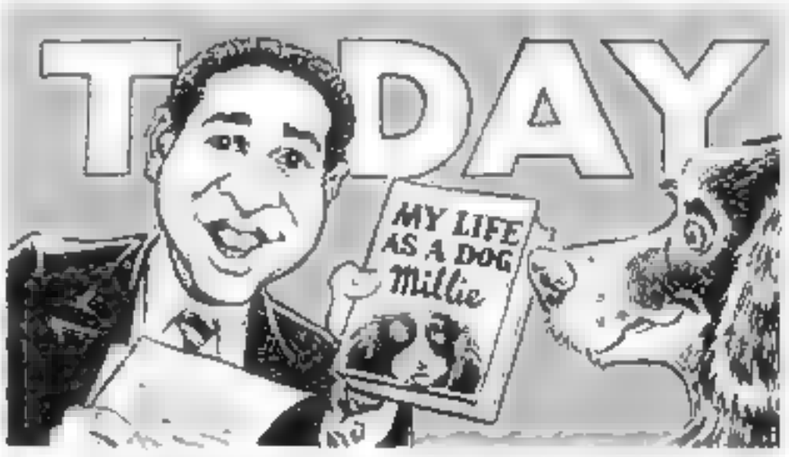
VOTER RECALL DEPT.

Just yesterday we were reminiscing about our government's honorable behavior. Unfortunately, we had to think back to 1790! We're sick of today's pathetic political standards. And to prove just how far they've deteriorated, we present...

MAD'S POLITICAL "Remember When...?"

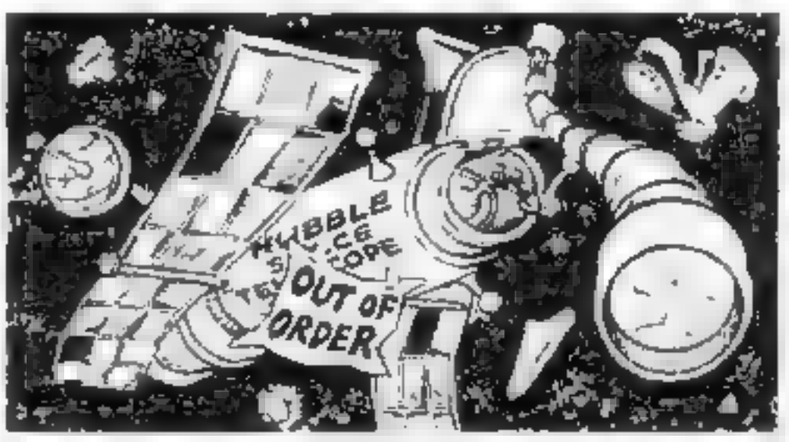
ARTIST: SAM VIVIANO WRITER: RUSS COOPER

Remember when...



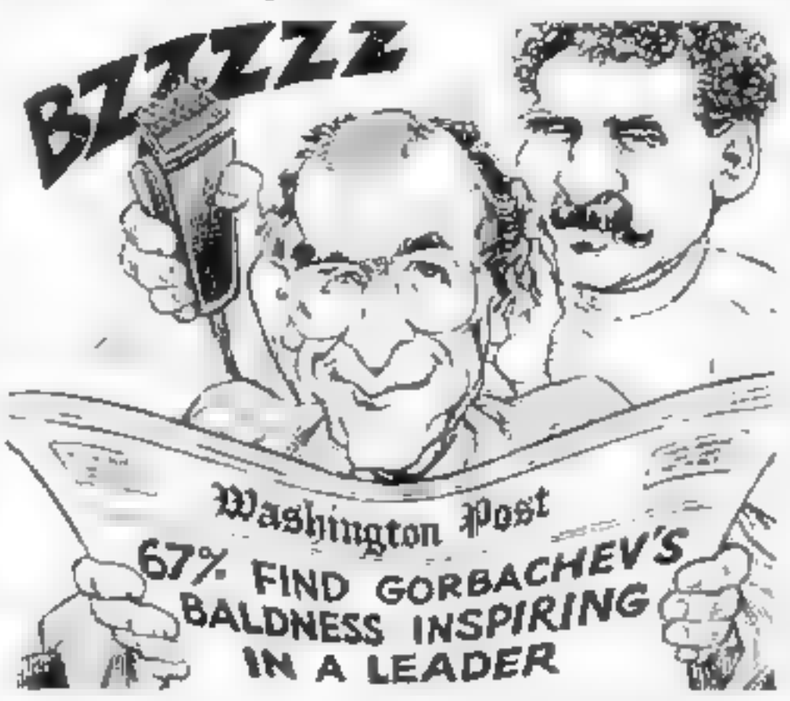
...the most interesting memoirs from the White House weren't written by a dog?!

Remember when...



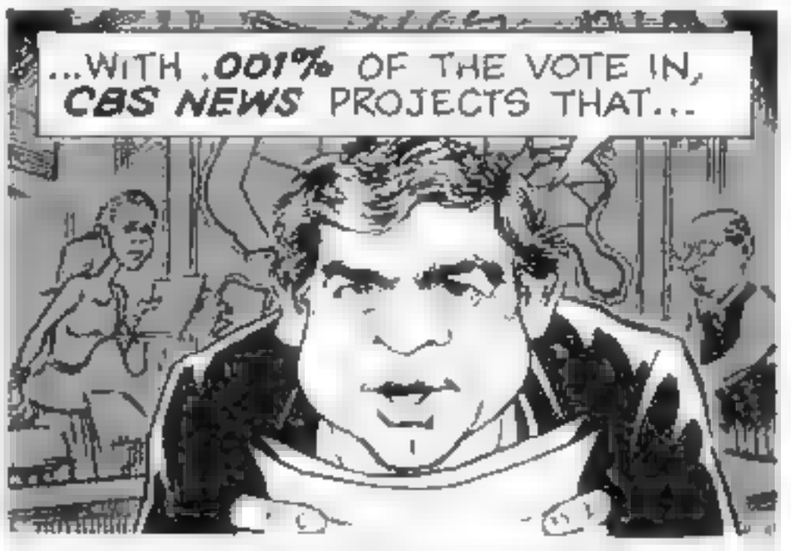
...12 years of research and $1.5 billion for the space program at least got us a rock?!

Remember when...



...opinion polls *reflected* politicians' actions, not dictated them?!

Remember when...



...the media waited until *after* an election to tell you who won?!

Remember when...

...political debates weren't just a string of meaningless one-liners?!

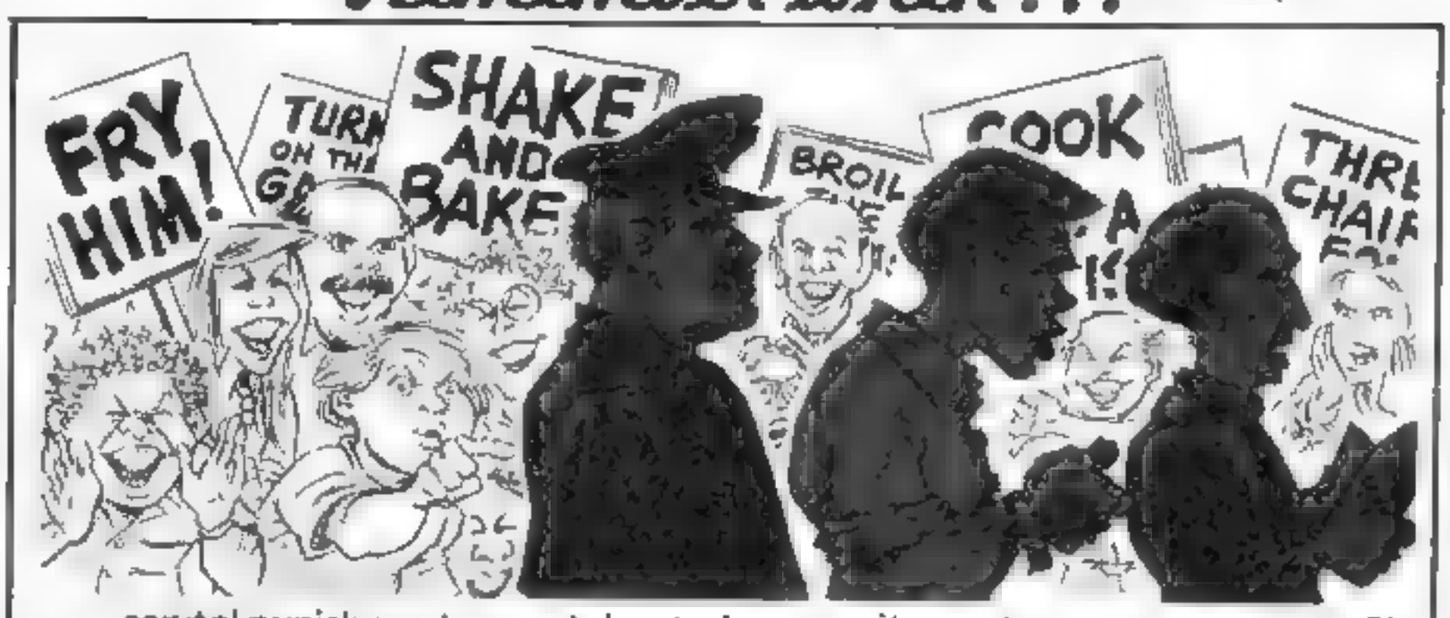
Remember when....

...politicians were the source of some of our history's most inspiring quotes?!

Remember when . . .

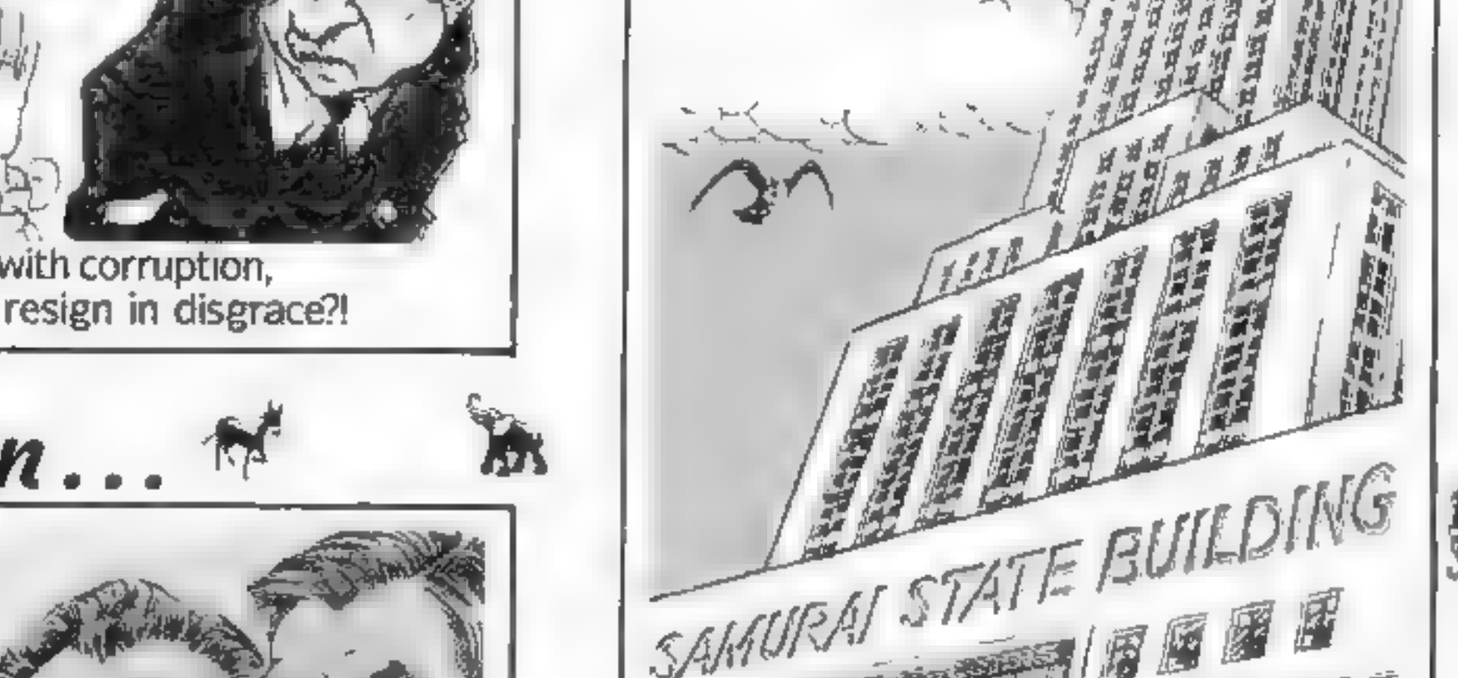
...ex-Presidents used to retire with some shred of dignity?!

Remember when . . .



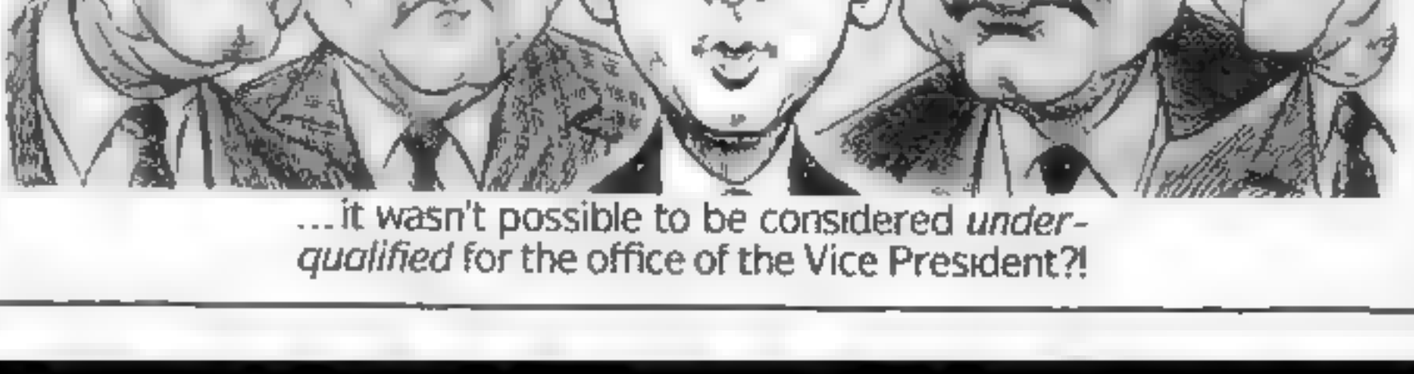
...capital punishment was a tolerated necessity, not a cause to party?!

Remember when . . .



...a Democrat had a shot at being President?!

Remember when . . .



...a President of an administration rife with corruption, hypocrisy, and lies was actually forced to resign in disgrace?!

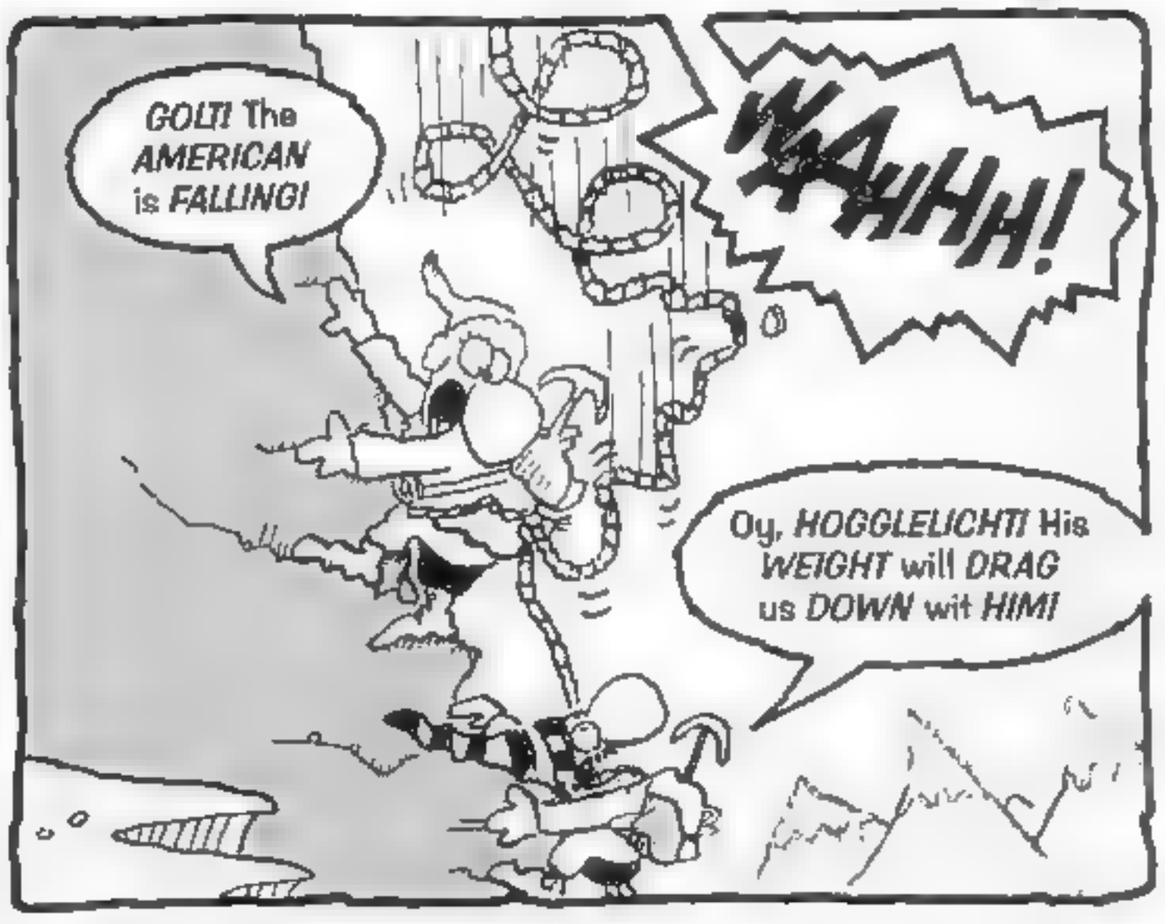
Remember when . . .

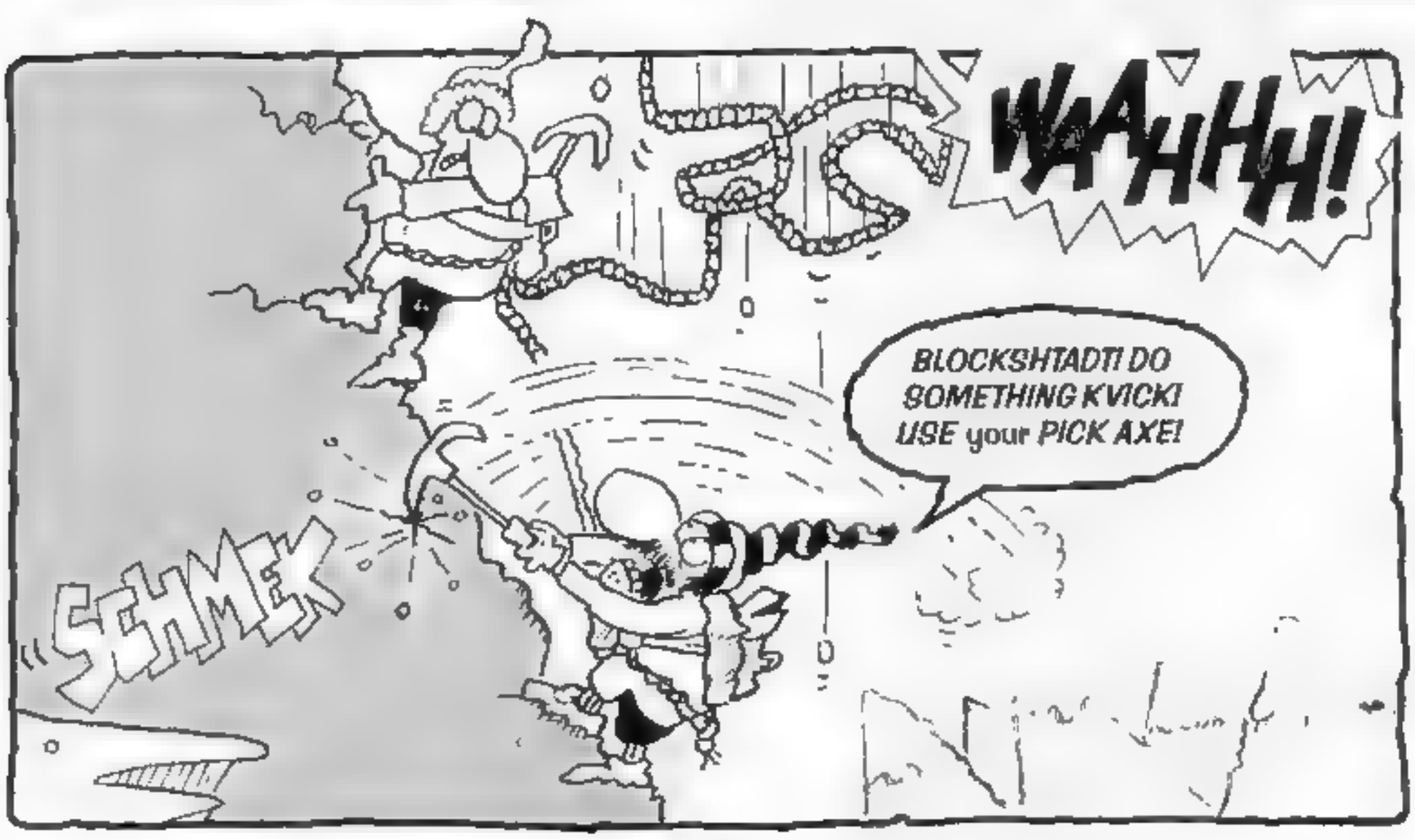
...it wasn't possible to be considered *under-qualified* for the office of the Vice President?!

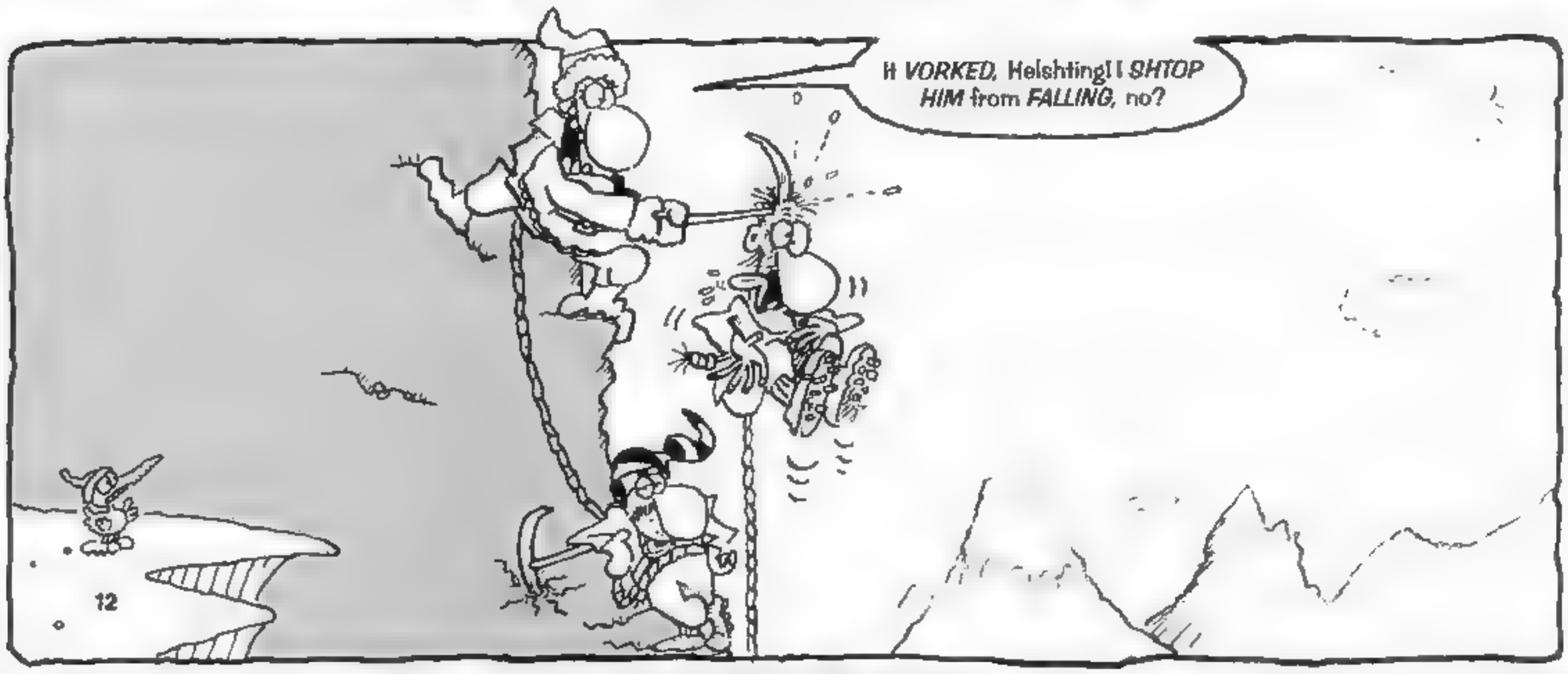
Remember when . . .

...buildings in America were owned by Americans?!

The Maniacal Matterhorn Mishap







ARTIST AND WRITER: DUCK EDWING

MAKING A MESSAGE OF THINGS DEPT.

For years, motorists have been driving by road signs and reading them one at a time, even though it's far more telling to read them as a group! Yes, their true meanings are easily seen when...

When ROAD SIGNS Signs over LAP

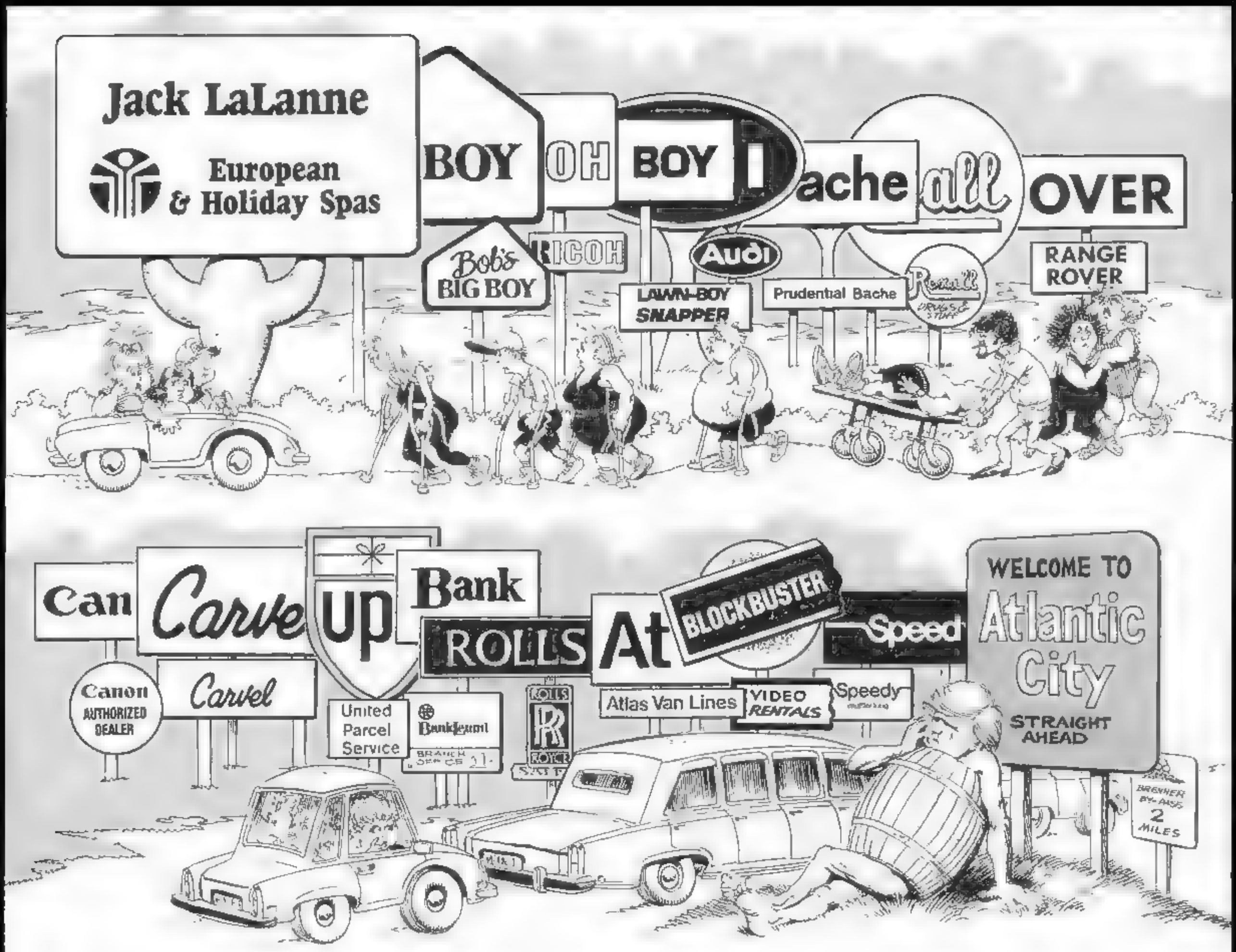
ARTIST GEORGE WOODBRIDGE WRITER HENRY CLARK

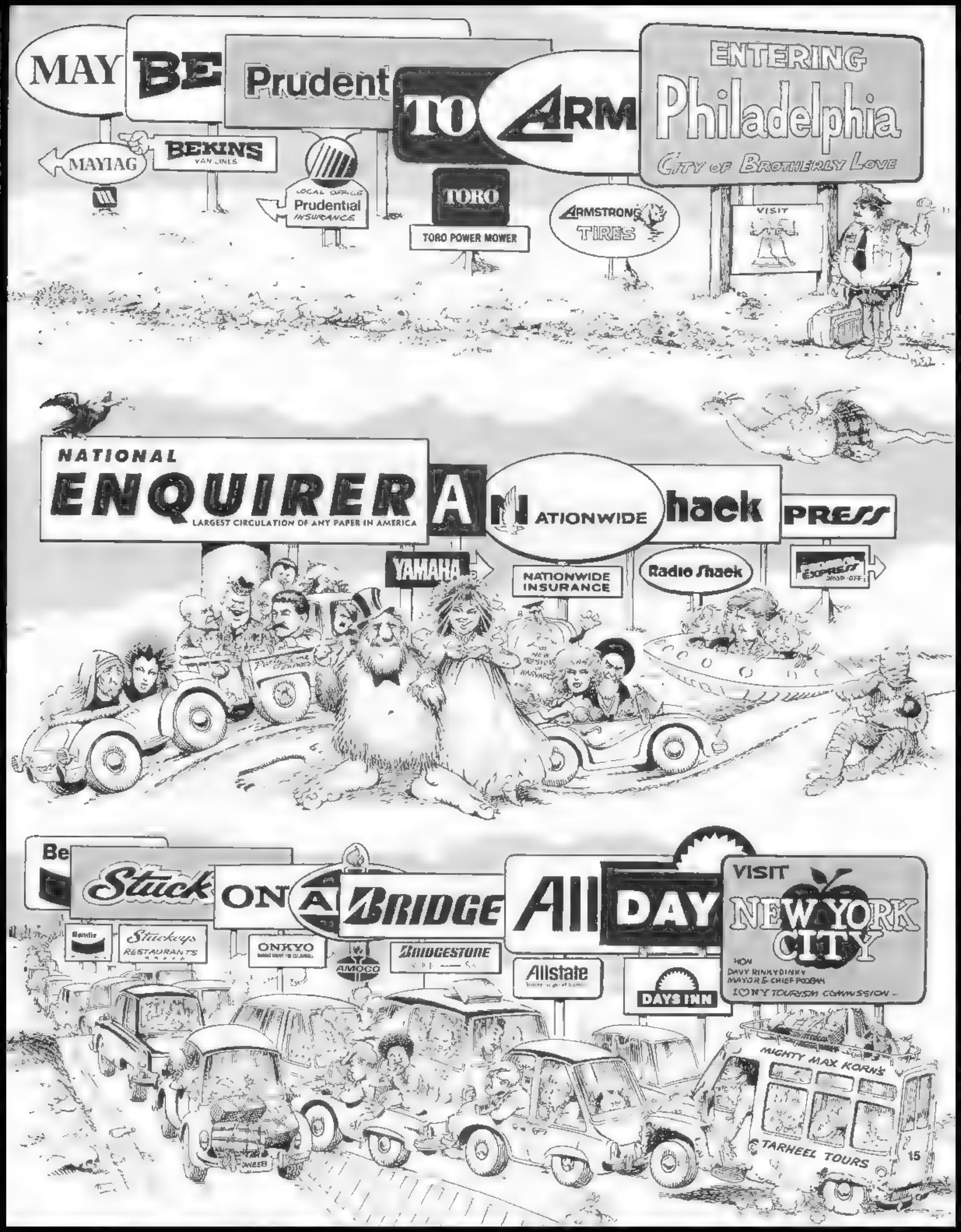
Disneyland GO NUTS ON LINE

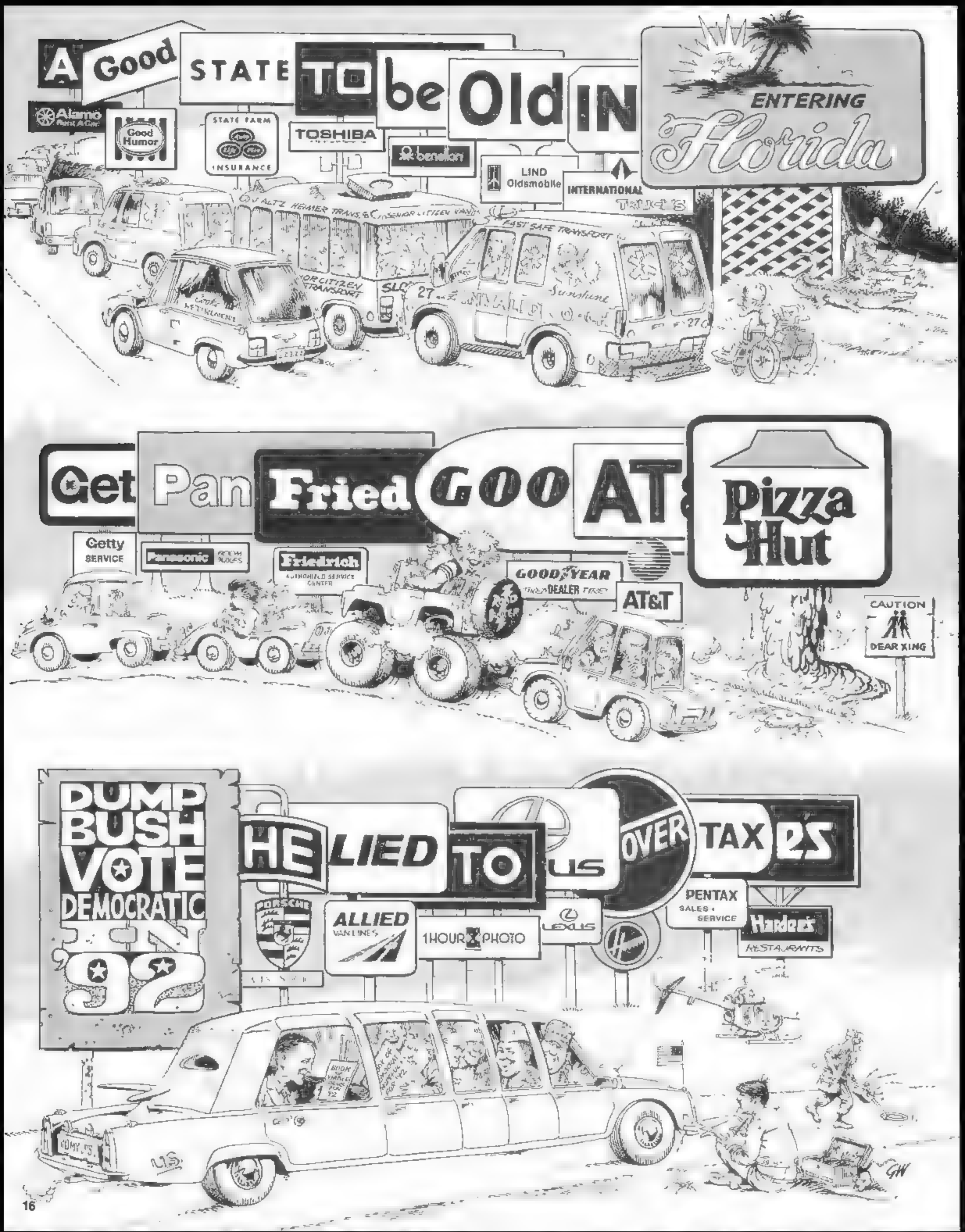
CITGO DUNKIN' DONUTS HARLEY-DAVIDSON VALVOLINE

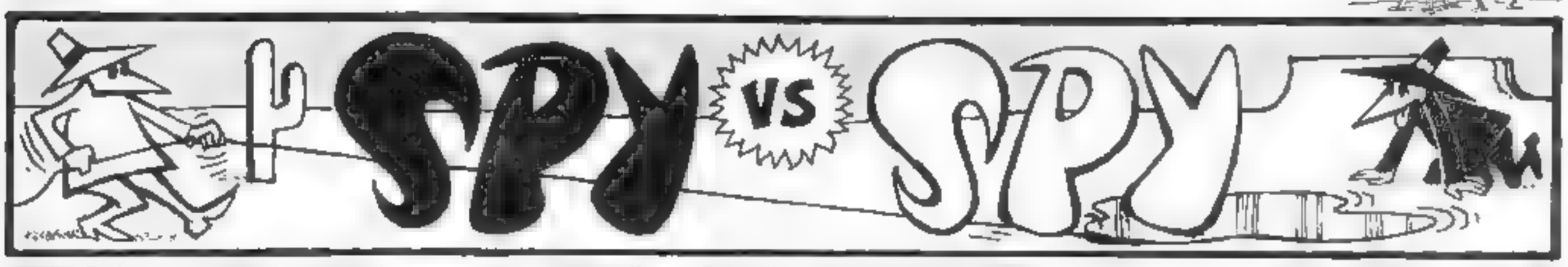
EXXON rich AS HELL

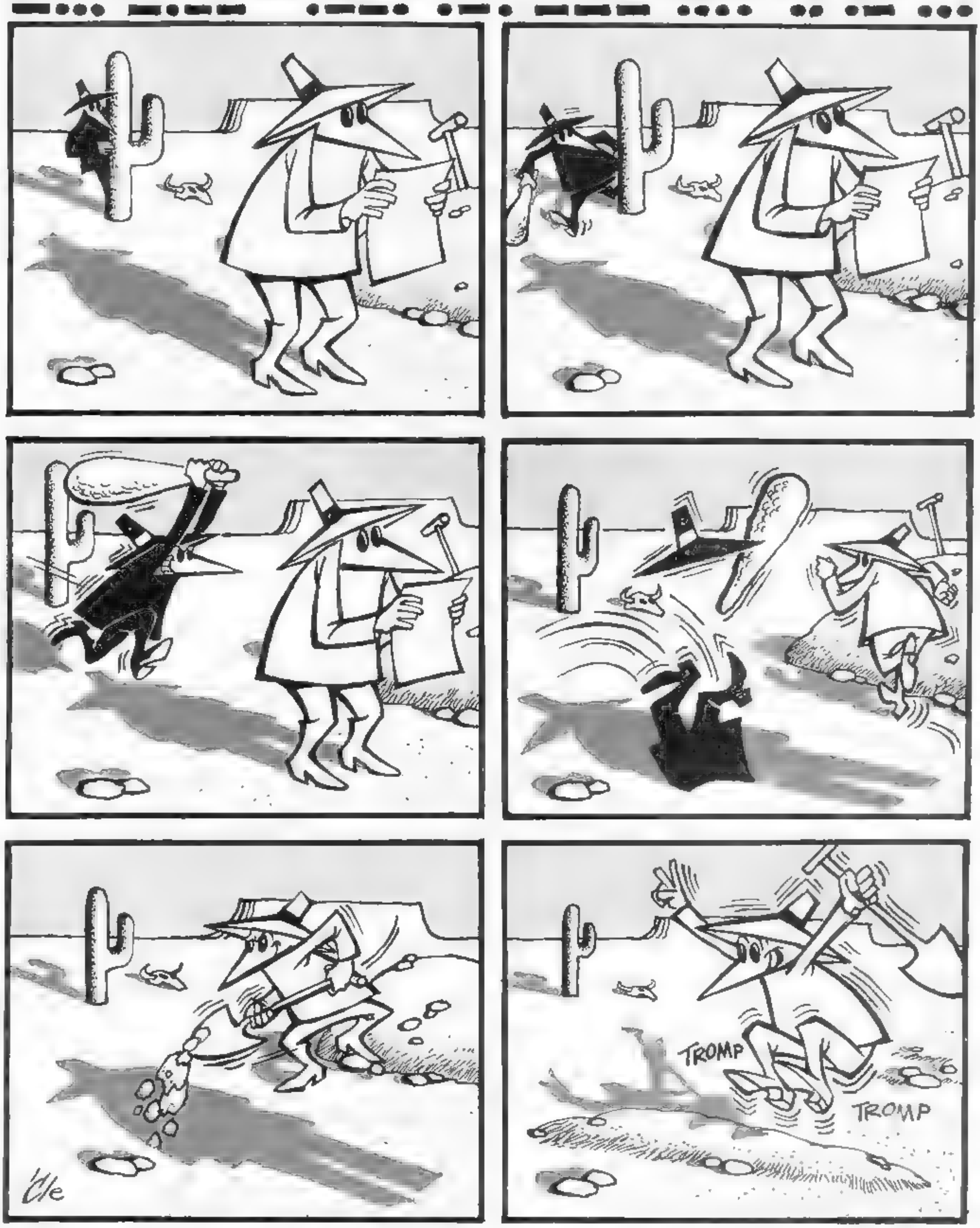
BFGoodrich AUTHORIZED DEALER MIDAS MUFFLERS BRAKES SERVICE CENTER


Jack LaLanne
European & Holiday Spas
BOY
OH
BOY
Bache all OVER
Bob's BIG BOY
RICOH
Audi
LAWN-BOY
SNAPPER
Prudential Bache
RANGE ROVER
Can
Carve
up
Bank
ROLLS
At
BLOCKBUSTER
Speed
Canon
AUTHORIZED DEALER
Carvel
United Parcel Service
Atlas Van Lines
VIDEO RENTALS
Speedy
WELCOME TO
Atlantic City
STRAIGHT AHEAD
2 MILES
For
SUB
STANDARD
Travel
GO GREYHOUND
AND LEAVE THE DRIVING TO US —
W^m RIGBY Ltd
AUTHORIZED SERVICE CENTER
Ray Devoe's
SUBARU
27 MILES
The Travelers
BOSTON to AUSTIN
GREYHOUND


MAY
BE
Prudent
TO
ARM
ENTERING
Philadelphia
CITY OF BROTHERLY LOVE
MAYTAG
BEKINS
VAN LINES
LOCAL OFFICE
Prudential
INSURANCE
TORO
TORO POWER MOWER
ARMSTRONG
TIRES
VISIT
NATIONAL
ENQUIRER
LARGEST CIRCULATION OF ANY PAPER IN AMERICA
A
NATIONWIDE
hack
PRESS
YAMAHA
NATIONWIDE
INSURANCE
Radio Shack
EXPRESS
Stuck
ON A
BRIDGE
All
DAY
Stuckeys
RESTAURANTS
ONKYO
AMOCO
BRIDGESTONE
Allstate
DAYS INN
VISIT
NEW YORK
CITY
HON
DAVY RINKYDINKY
MAYOR & CHIEF POOBAH
I ♡ NY TOURISM COMMISSION
MIGHTY MAX KORNS
TARHEEL TOURS
15


A Good STATE TO be Old IN
ENTERING Florida
Alamo Rent A Car
Good Humor
STATE FARM INSURANCE
TOSHIBA
Lenscrafters
LIND Oldsmobile
INTERNATIONAL TRUCKS
ALTZ HEIMER TRANS & SENIOR CITIZEN VANS
FAST SAFE TRANSPORT
Sunshine
Get Pan Fried GOOAT
Pizza Hut
Getty SERVICE
Panasonic
Friedrich AUTHORIZED SERVICE CENTER
GOODYEAR TIRES DEALER TIRES
AT&T
CAUTION DEAR XING
DUMP BUSH VOTE DEMOCRATIC '92
HE LIED TO us OVER TAX ES
PORSCHE
ALLIED VAN LINES
1 HOUR PHOTO
LEXUS
PENTAX SALES + SERVICE
Hardee's RESTAURANTS
DUMP BUSH
GW


SPY
VS
SPY


TROMP
TROMP

TRUTH DECAY DEPT.

Even if you don't know the old, filthy joke on which the following article is based, there is an outstanding chance you will still thoroughly enjoy*** and laugh at...

STILL MORE R

"THE THREE BIGGES

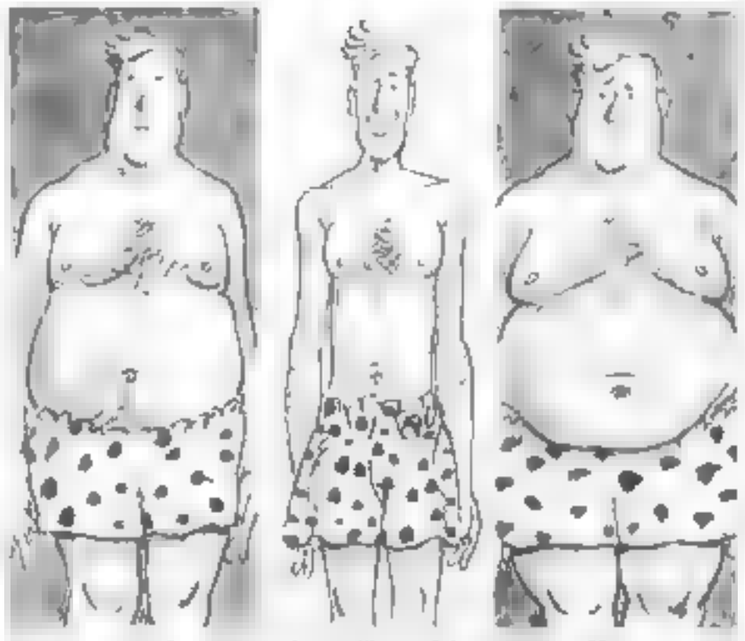
***The first big lie of this article!

ARTIST: HARRY NORTH

On any rock concert poster...

"Good seats still available!"

On any quick-diet plan label...

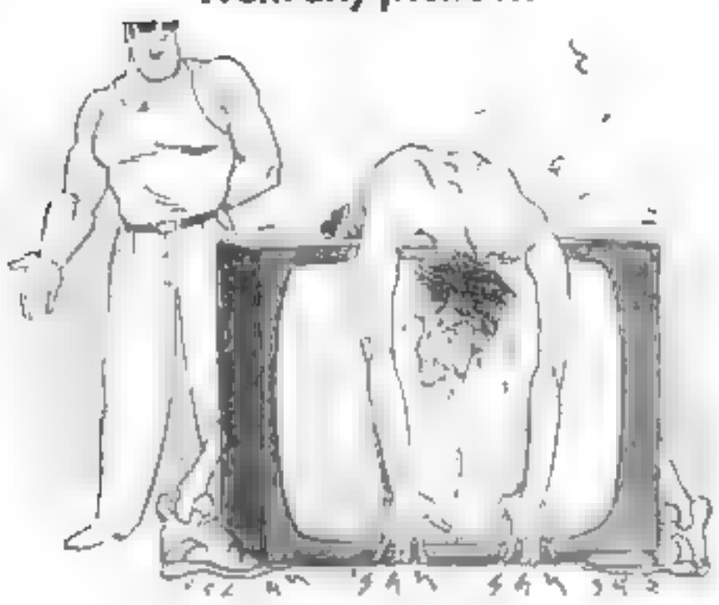


"Take weight off and keep it off!"

At any roadside construction site...

"Men Working"

From any friend...



"I'd give you a hand lifting that, but I've got a bad back!"

From any pre-Iraq War report...

"Hussein's 'Elite' Republican Guard is the finest army ever assembled!"

From any fading starlet...

"Posing nude in *Playboy* will help my career!"

From any amusement ride worker...

"The line moves quickly!"

In the Pledge of Allegiance...

"With liberty and justice for all."

From any stopped motorist...

"The light changed as I was going through it!"

UNNERS—UP TO ST LIES IN AMERICA"

WRITER: J. PRETE

From any avowed feminist...

"I do too have a sense of humor"

On any vending machine...

"Coin Return"

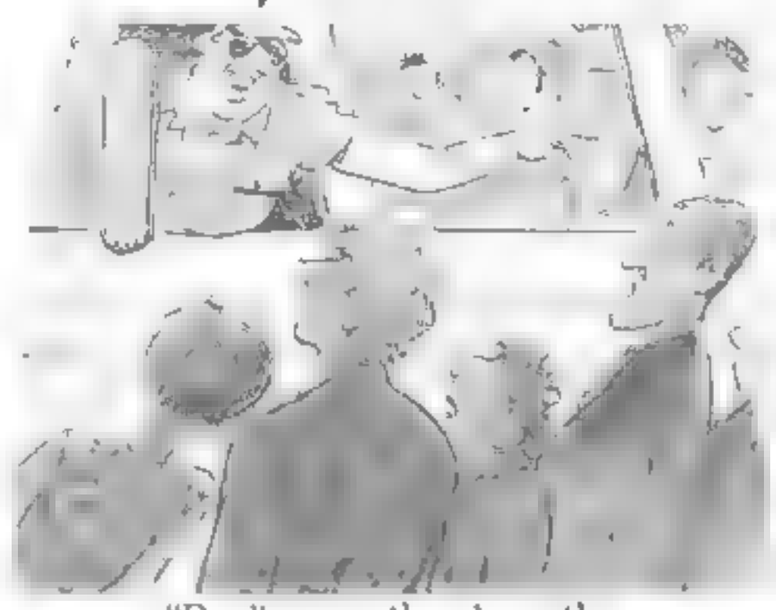
From any Pentagon spokesman...

"There were no civilian casualties!"

From any townhouse salesman...

"And the Homeowners Association takes care of everything!"

From any rush hour bus driver...



"Don't worry, there's another bus right in back of me!"

From any rock album watchdog group...

"It isn't censorship! We only want warning labels!"

From any shoe salesman...

"They'll stop hurting once you break 'em in!"

On any cellular phone ad...

"Crystal clear reception—no static or interference!"

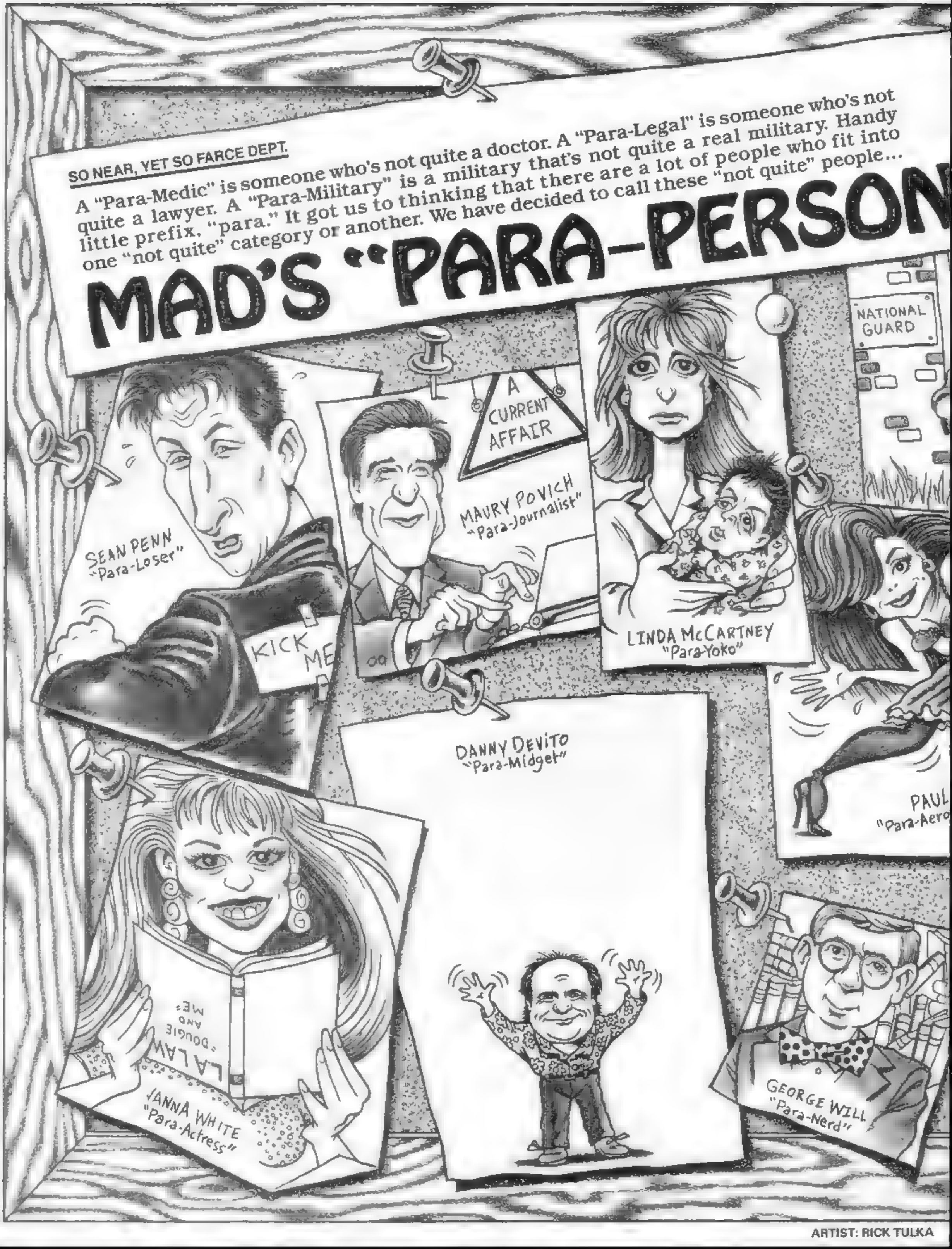
From any real estate salesman...

"All it needs is a little bit of paint and a couple of nails!"

SO NEAR, YET SO FARCE DEPT.

A "Para-Medic" is someone who's not quite a doctor. A "Para-Legal" is someone who's not quite a lawyer. A "Para-Military" is a military that's not quite a real military. Handy little prefix, "para." It got us to thinking that there are a lot of people who fit into one "not quite" category or another. We have decided to call these "not quite" people...

MAD'S "PARA-PERSON



ARTIST: RICK TULKA

S"

DAN QUAYLE
"Para-Draft Dodger"

BANG

VANILLA ICE
"Para-Singer"

MORTON DOWNEY JR.
"Para-Has Been"

ABDUL
ics Instructor"

JESSE JACKSON
"Para-Politician"

2 LIVE CR
WARNING
ADULTS
ONLY

TIPPER GORE
"Para-Censor"

BOB GUCCIONE
"Para-Pervert"

JESSE HELMS
"Para-Klansman"

DARRYL STRAWBERRY
"Para-F'elder"

TULKA

WRITER: DENNIS SNEE

THE CALL LETTERS OF THE WILD DEPT.

Have you ever wondered why our radio dials are labeled so weirdly? Why the FM band starts at 88 and ends at 108, while the AM band starts at 54 and ends at 160? It's so we can't listen to all those stations before and after these numbers, of course! Well, our research

RADIO STATIONS WE

ATT Band
The Latest News, Jokes, Gossip and Cursing as Broadcast by the Guy Nearest You with a Cellular Car Phone

WGOD
Call-In Programs Hosted by 12 Psychotic Radio Personalities Who Think They're the Original Apostles

KZOO
Endless Barrage of Jokes and Tasteless Comments That Only the Untalented Host and His Crew of Screaming, Even More Untalented Lackeys Find Funny

KHIT
Lame Syndicated Music Countdowns featuring Pathetic Song Dedications to Estranged Family Members and Deceased Pets

WTIC
Old-Style Clock Sounds for Nostalgic Digital Watch Wearers

KMOM
Round-the-Clock Nagging, Guilt-Inducing Verbal Attacks and Kitchen Hints

ARTIST: AL JAFFEE

33 41 57 65 71 75

FM 88 92 96

AM 54 60 70 80

-43 -21 -10 2 13 34

WRIP
Interviews with Dead People

WDOA
The Sounds of Ambulances Stuck in Traffic

WHOA
Your Horse-Stopping Station

WIVY
Talk Radio for Plants

WKKK
Racist Rock for the 90's

now reveals what the government and others have struggled so long and so hard to keep secret. Let us pause now for a station identification, as we here at MAD proudly present for the first time anywhere, this semi-complete, FCC-approved and sanctioned list of...

NEVER GET TO HEAR

KKID
Brash 18-Year-Old Neurotic, Obsessed with Mars Bars, Lingerie and Iron Maiden, Broadcasting Sporadically from his Uncle Lenny's Basement

KGOO
The Station of Baby Sounds for Career Women Too Busy to Have Their Own "The Station That Never Needs Changing!"

NASA Band 2
Shuttle Launch Countdowns Begining at T-Minus Two Million Seconds

KHAM
Would-Be Comedians Yaking Through Your Favorite Records

WBLT
Famous Last Squeals of Slaughtered Pigs

WINE
Annoying Music That Drives You to Drink

WKEN
Detailed Comprehensive Coverage of the Latest Kennedy Scandal

WLSD
Acid Muzak

WARM
The Not So-Hot Hits of Yesterday

WVOC
The Voice of Canada Radio "Spreading the Truth to America Since 1953"

WRITER: DAN BIRTCHER

ONE BIG QUESTION MOCK DEPT.

Ever see a dull White Ho tired, evasive answers?

ALL-IN WHITE

ARTIST: GERRY GERSTEN

Mr. President, with ____
only months away, how ____

(2) ____

(1)
the '92 election
another S&L bailout
the Barcelona Olympics
Shamir's new rock video
Albanian statehood
the deportation of Democrats
the yak season
the first brain transplant
nude tractor-pulling
the Martian winter
the end of the world
"Liberia Is For Lovers" Week

(2)
running
sharing intimacies
going one on one
endorsing Minoxidil
doing the forbidden dance
sampling Boise nightlife
mining Boston harbor
discussing Madonna's implants
trading pork-belly futures
swapping children
inhaling helium
skinny-dipping

(3)
with Dan Quayle
with Colin Powell
after a heavy meal
during reruns of *Uncle Buck*
with pygmy royalty
in deep doodoo
behind the Lincoln Memorial
with the Miss Tulsa runner-up
while Jupiter is in Capricorn
with Muppet hitmen
with trained otters
in velvet dickeys

(4)
my recent comments
Nancy Reagan's astrologer
our breaking the Japanese code
listening closely to bison
my inability to perspire
the latest issue of *Groo*
my chat with Marley's ghost
a Nolan Ryan prophecy
my previous life as a Goth
Ted Kennedy's Spandex fetish
reading romance novels in Urdu
my inability to lob

(5)
the Vice President
the Supreme Court
pardoning my son Neil
a national sperm bank
arming the homeless
the new Stealth skateboard
Delta Burke's weight loss
a 2 Live Crew postal stamp
Saddam's sex change
selling Wyoming to Japan
Mongol cuisine
Bob Costas's evil twin

(6)
has my complete support
serves no useful purpose
raises hell with my thyroid
could cost us Lapland
could keep me off Mt. Rushmore
violates the First Amendment
really bugs Helmut Kohl
is an insult to the working man
is a small price to pay for peace
will never fly in Poughkeepsie
could wipe out illiteracy
means diddly-squat to the Kurds

(7)
rumors to the contrary
Dick Cheney's morning breath
Marilyn Quayle's overbite
food fights in the Senate
my failure to find Waldo
Cleveland's road record
Elvis haunting my dreams
Leno acing out Letterman
price supports for broccoli
Crest outperforming Aqua-Fresh
my conversion to Islam
that new Iran-Contra sitcom

use press conference where the reporters ask boring questions and the President gives ? Wouldn't it be lots more fun if *you* could put words in their mouths?? Try MAD's...

CLUSIVE DO-IT-YOURSELF HOUSE PRESS CONFERENCE

WRITER: FRANK JACOBS

(1)

do you feel about

(3) ?

As you know from (4) ,

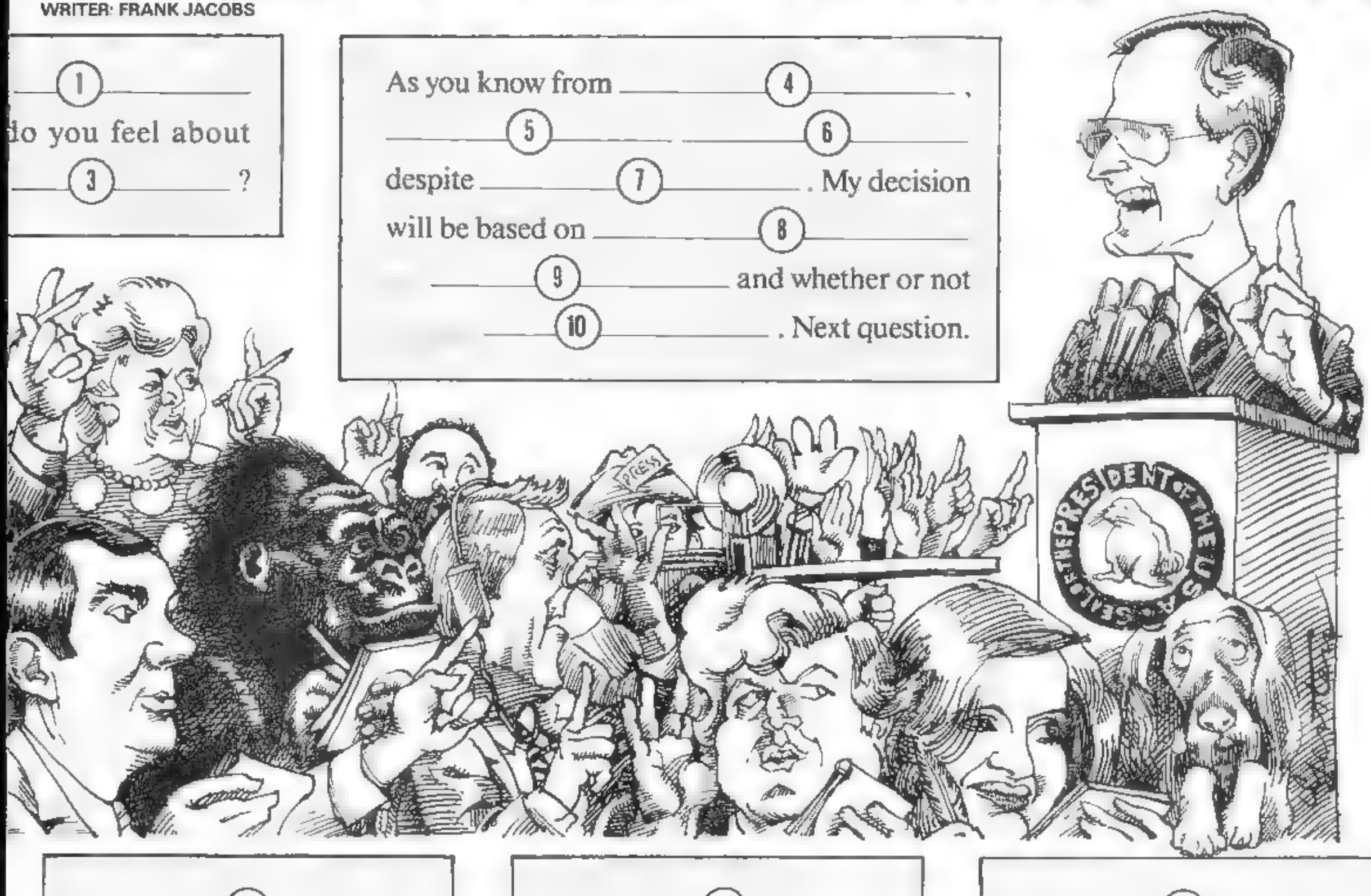
(5) (6)

despite (7) . My decision

will be based on (8)

(9) and whether or not

(10) . Next question.



(8)

the will of
totally ignoring
my mating dance with
swapping Zip codes with
handing over Guatemala to
groveling at the feet of
sharing my tax refund with
rapping psalms with
doing wheelies with
the effect of a Mayan curse on
introducing Wile E. Coyote to
renting out Camp David to

(9)

the people
17 Texas delegates
our dog Millie
Exxon lobbyists
Ted Turner
pre-school mercenaries
the "in crowd" at Wendy's
a UFO-logist named Zack
Kitty Kelley
precocious owls
the Republican Guard
Sununu's relatives

(10)

I choose to run again
I can dump Quayle gracefully
anyone cares
narrow ties come back
I see my shadow
Massachusetts secedes
we're at war with France
we can bail out Las Vegas
we have to entertain the Yeltsins
Gretzky stays healthy
Cathy marries Irving
I wind up impeached

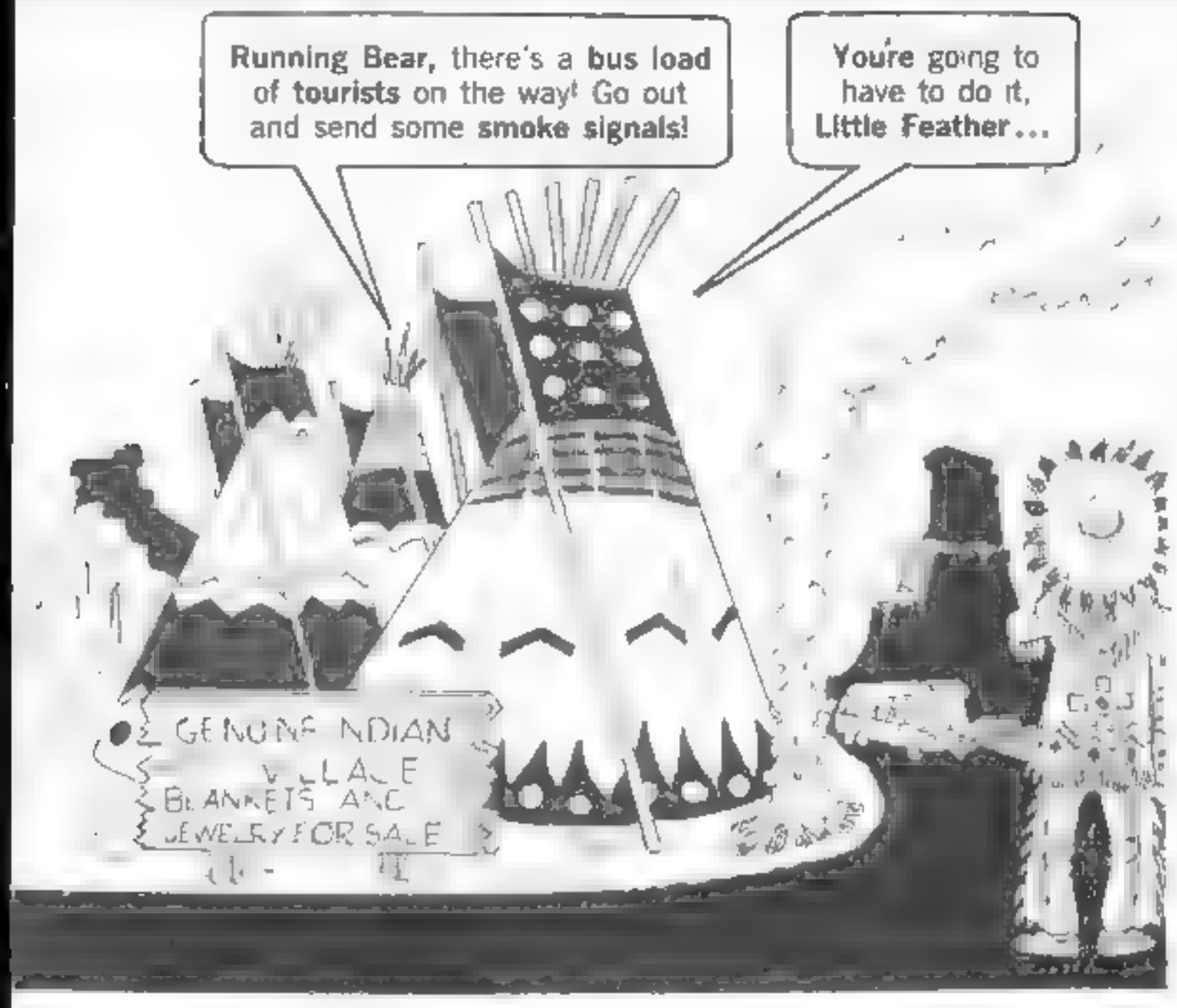
CAR OPTIONS

Dad, can I borrow your wheels tonight?
No way! Stay home for a change!
Good idea! I'll call up some friends and we'll have a blast listening to all our latest CD's!
Take the car! Please!

BERG'S-EYE VIEW DEPT.

THE LIGHTE

TOURISM


Running Bear, there's a bus load of tourists on the way! Go out and send some smoke signals!
You're going to have to do it, Little Feather...
GENUINE INDIAN VILLAGE BLANKETS AND JEWELRY FOR SALE

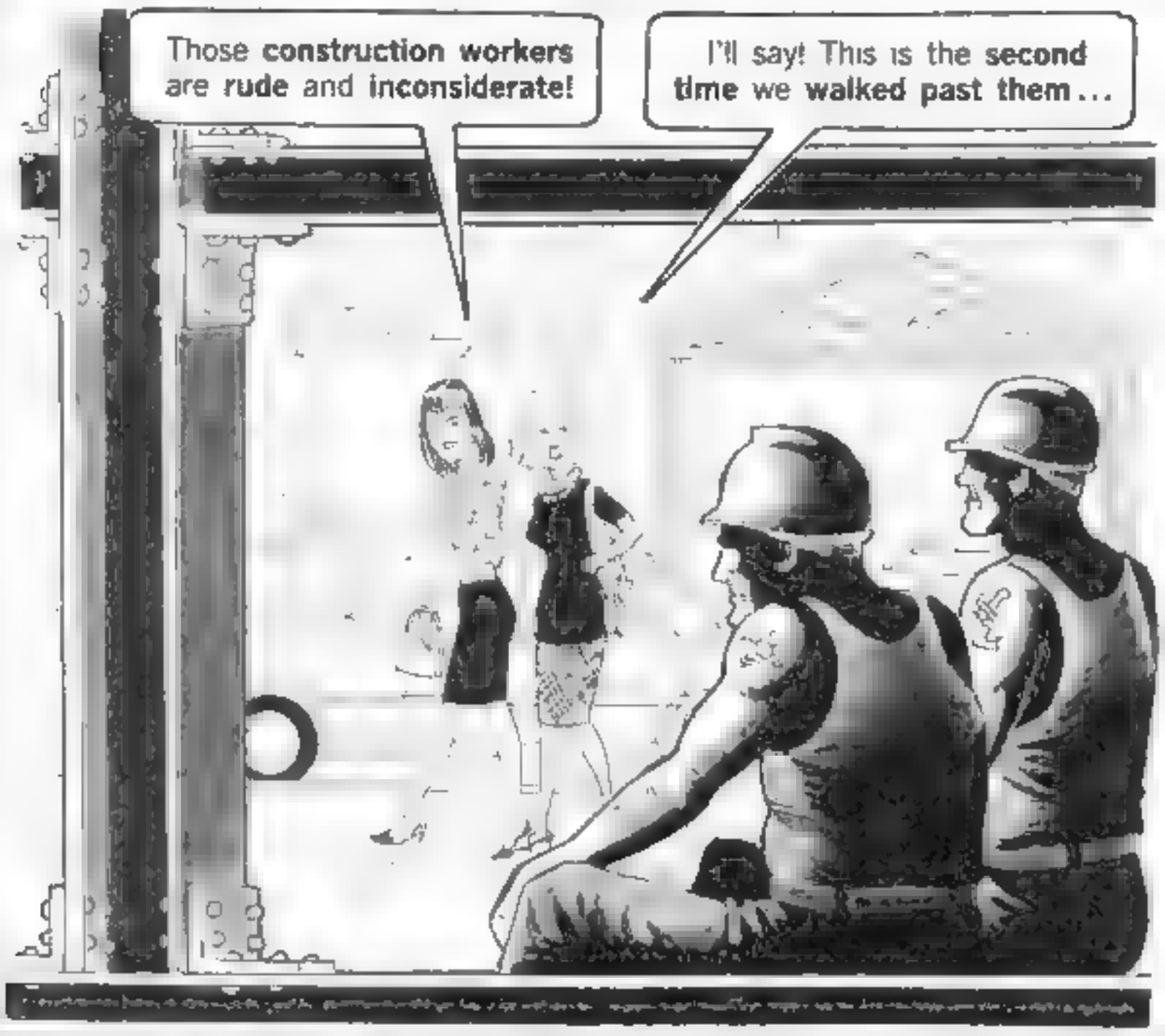
THE ENVIRONMENT

Joseph Dougherty, you were the only student in the class not to hand in a composition on the subject of conservation!
Yes, Ms. Hamilton! That's because I didn't think my composition would be important enough...
for them to cut down a tree to make the composition paper!

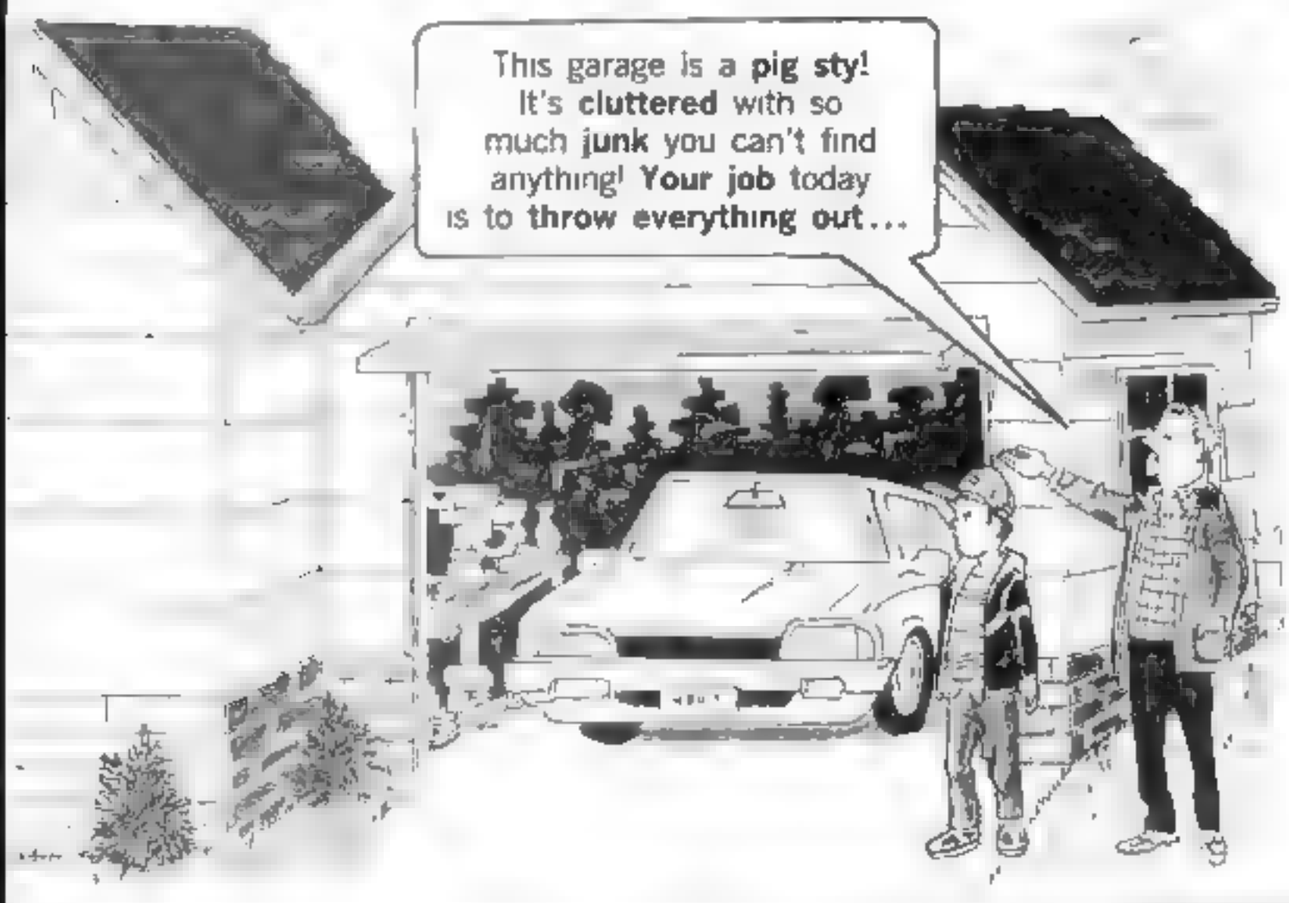
R SIDE OF...

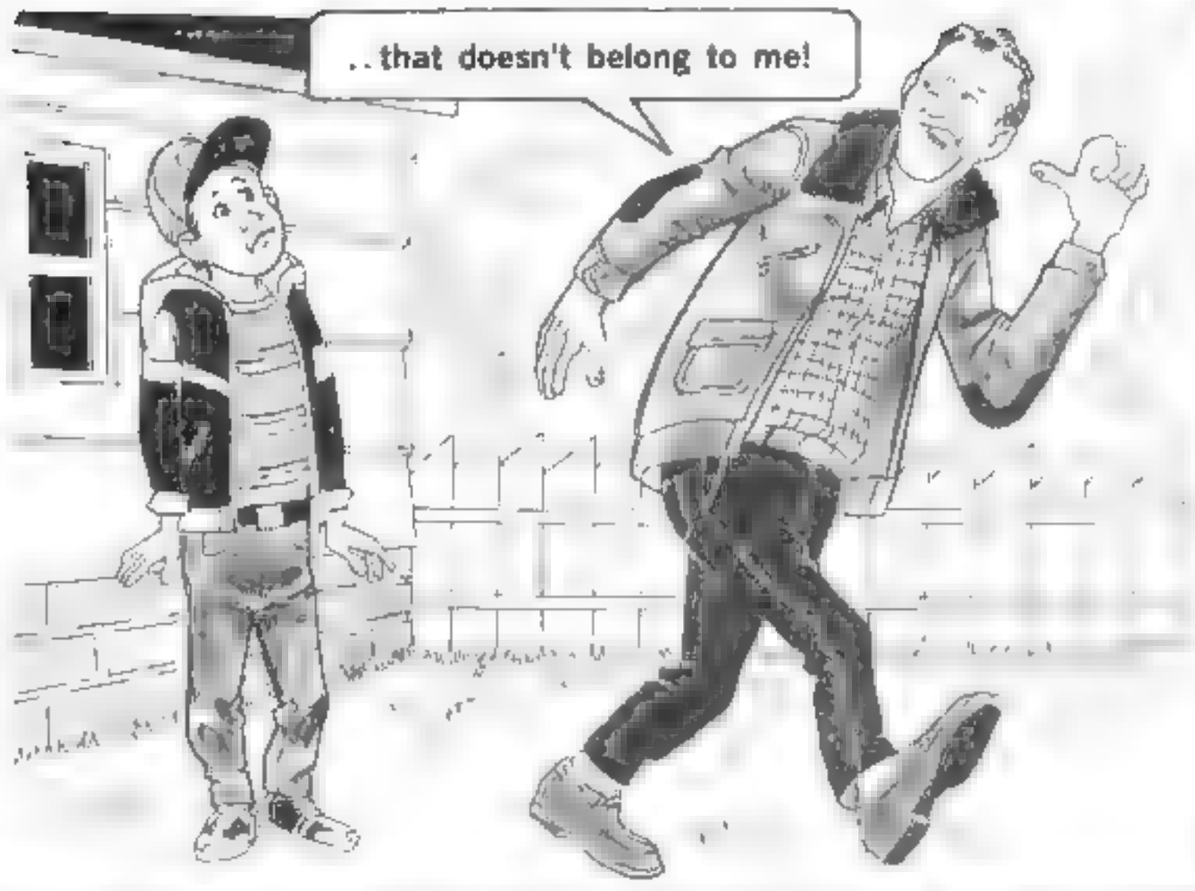
ARTIST & WRITER
DAVE BERG

STEREOTYPES

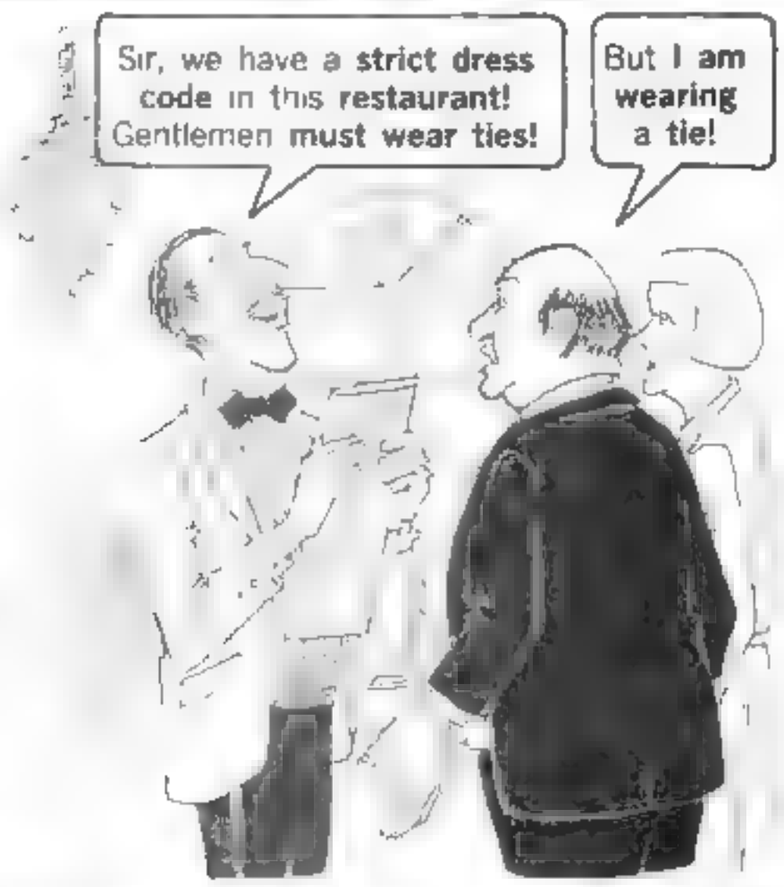


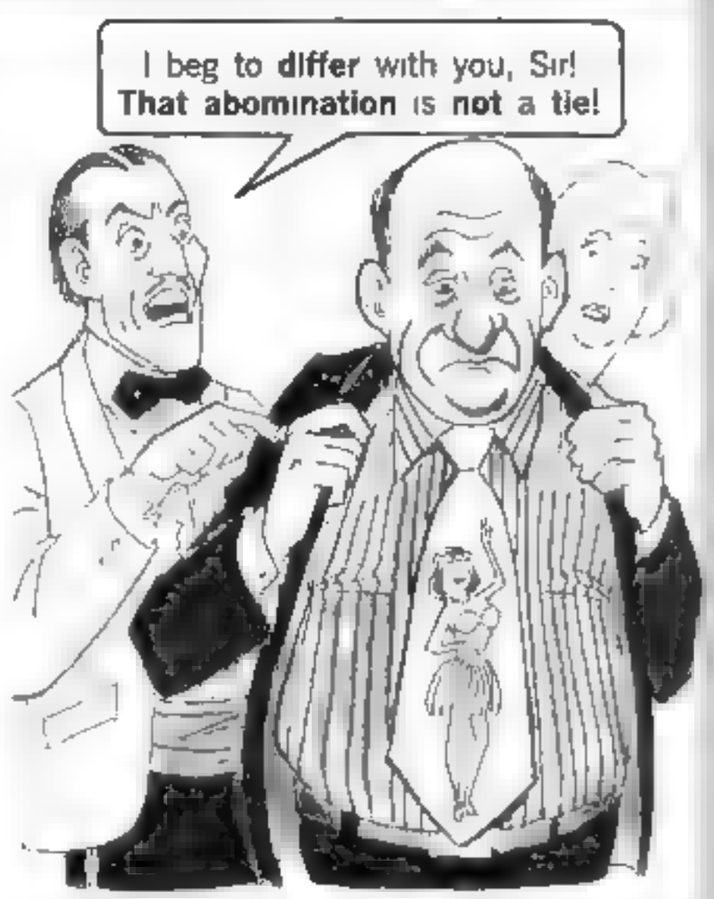
ORDERLINESS





FASHION





THE WORK FORCE

AMBITION

SCHOOL

I know I did **lousy** in the **current events test!** That's such a **hard subject!**
Current events? Why do you find that **hard?**
Every day they keep adding new things!

HAIR CARE

See you **later,** Phil! I've got an **appointment** at the **hair-dressers** for a **permanent!**
Again? You **got one** not that **long ago!**
Tell them you want it **free** this time! The **last "permanent"** turned out to be **"temporary"!**

SECURITY

Uh oh! Someone's **car alarm** just **went off!**
Those things are such a **pain! Every night** some **dumb jerk's alarm goes off** and **wakes up** the **neighborhood!** Just do what I do—**ignore** it!
BEEP BEEP

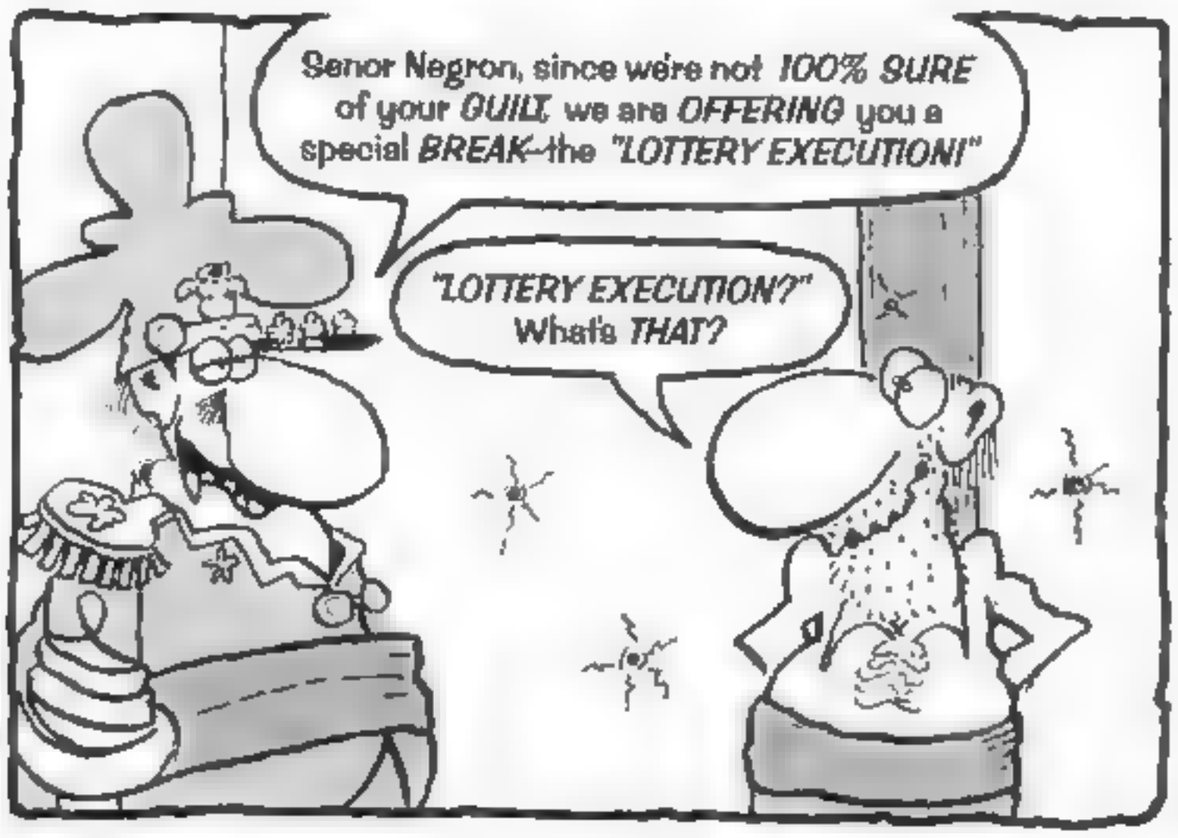
THE OFFICE

VIEWING

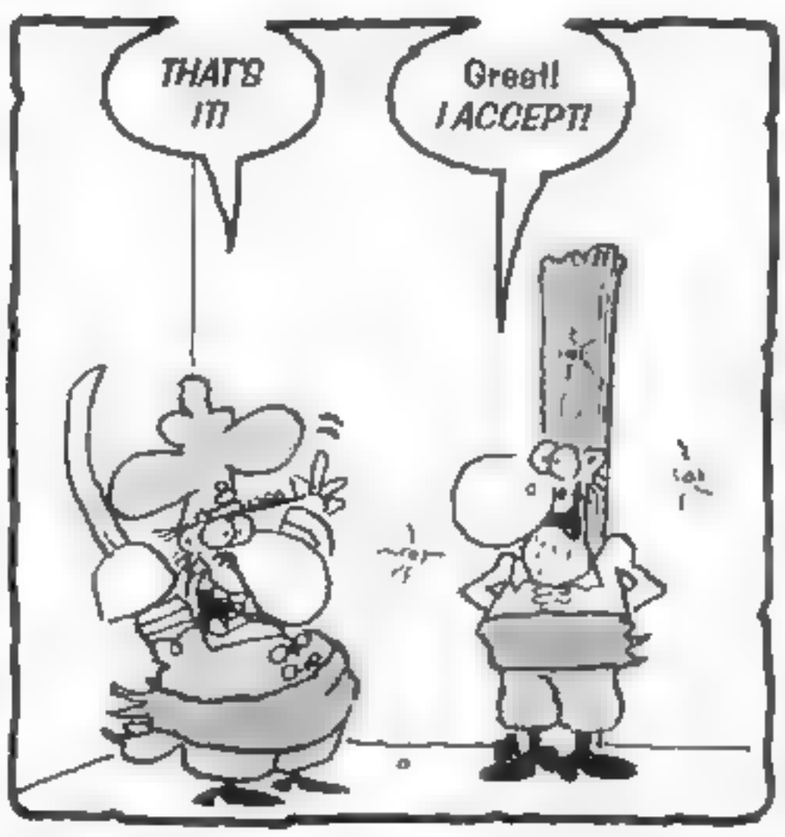
DOCTORS

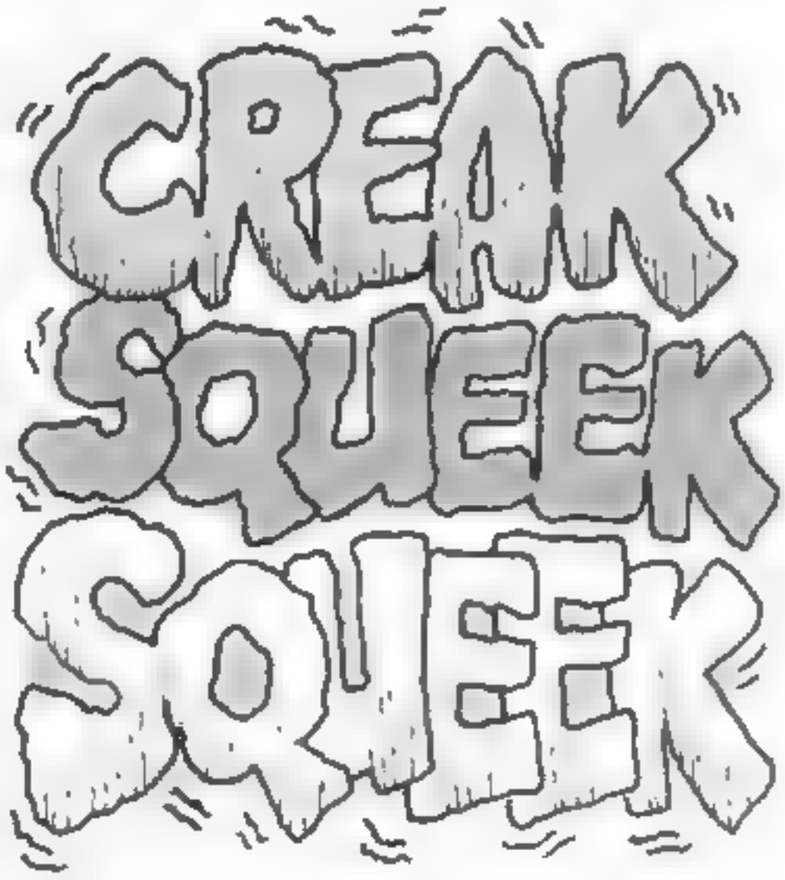
Starting **tomorrow,** Kaputnik, I want you to **walk** at least **three miles** a **day!** And what's more, **I'm** going to **be there** to **watch you** do it!
Three miles? But Doctor, I really **hate walking,** especially when there's **no purpose** or **destination!**
You'll have **both!** You're going to be **my caddy!**

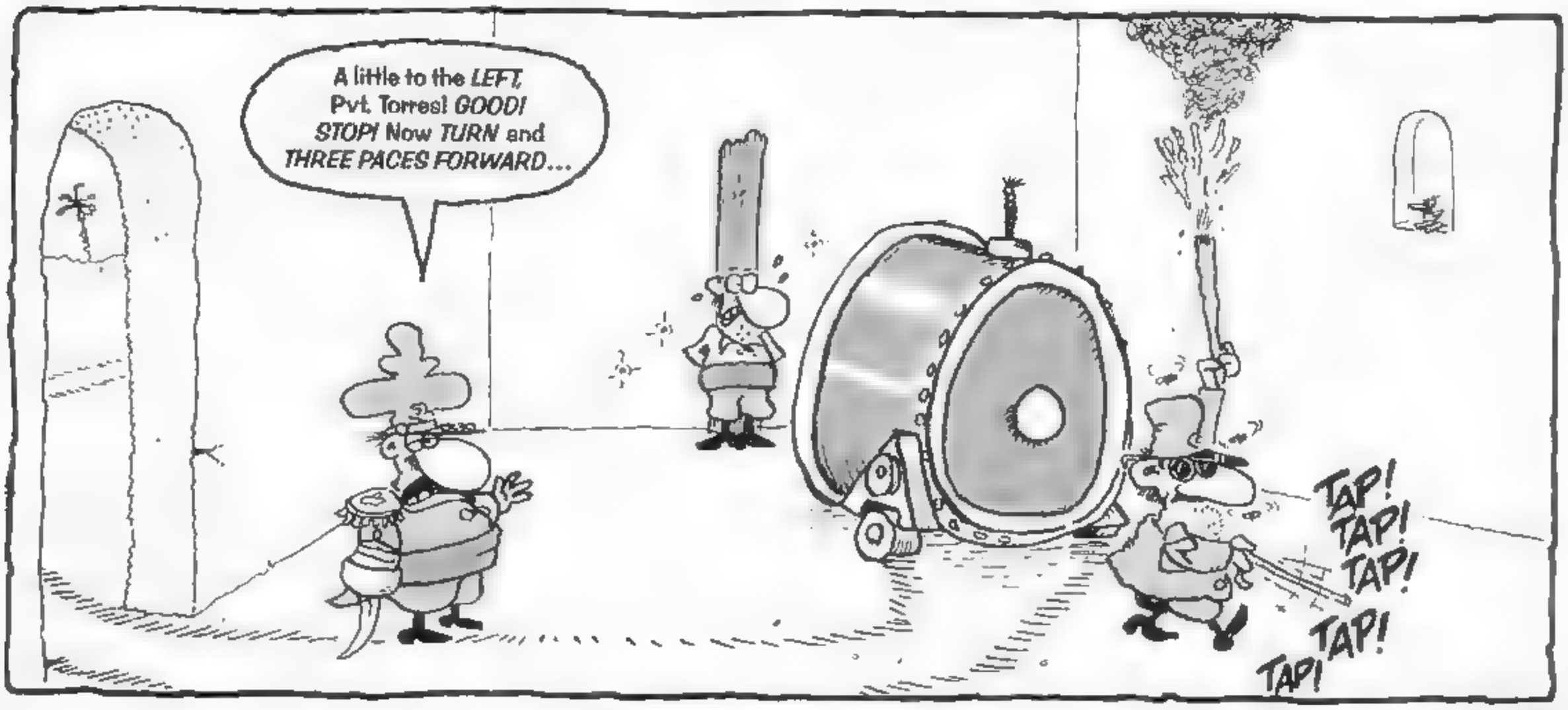
The Catastrophic Captives Condemnation


Senor Negron, since we're not 100% SURE of your GUILT we are OFFERING you a special BREAK-the "LOTTERY EXECUTION!"
"LOTTERY EXECUTION?" What's THAT?

The FIRING SQUAD consists of only ONE MAN! He is given only ONE SHOT!
What kind of BREAK is THAT? At THAT RANGE, ONE SHOT is all anyone NEEDS!







ARTIST AND WRITER: DUCK EDWING

SPLIT PERSONALI-TEASE DEPT.

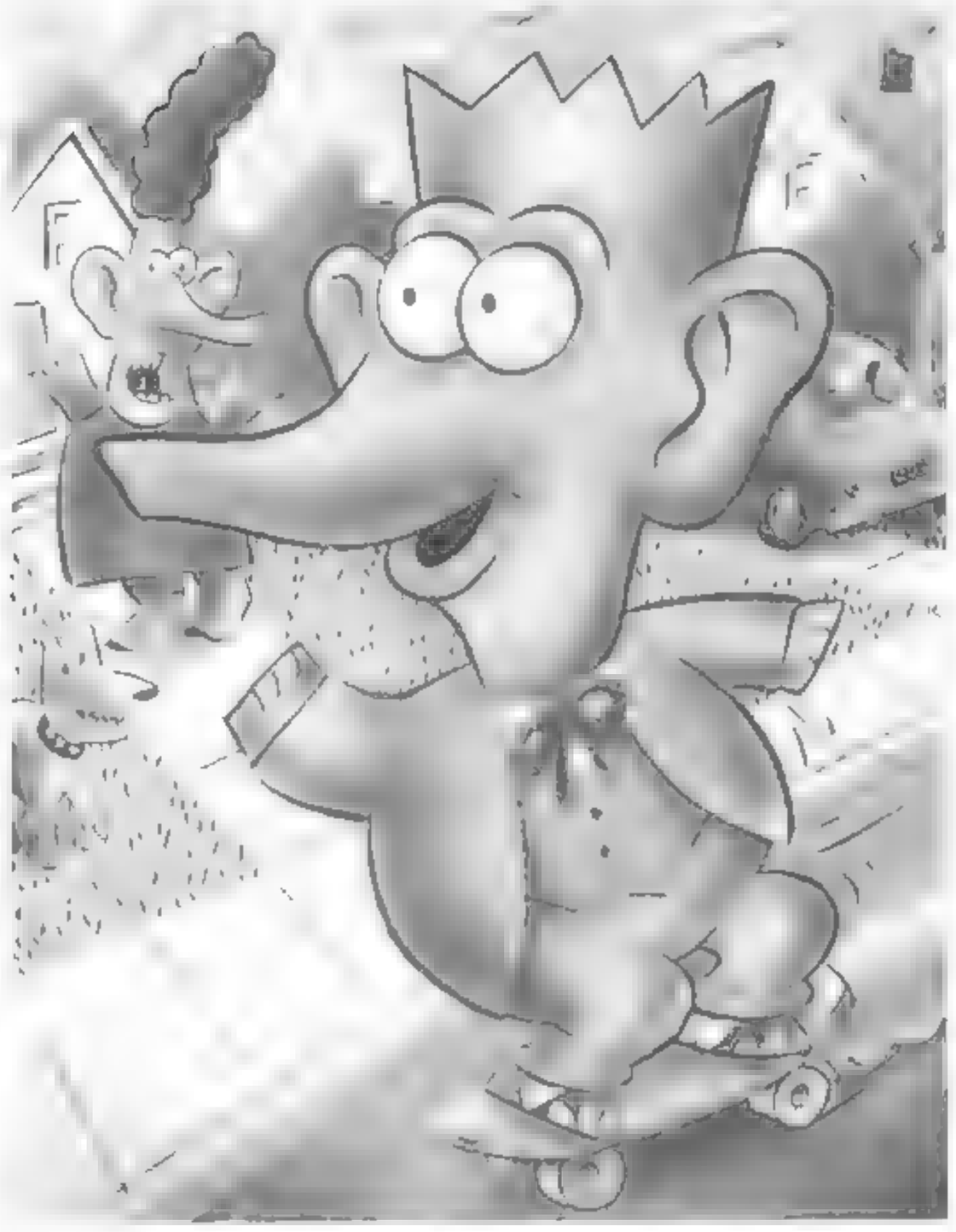
Take one well-known celebrity...someone with a high profile who's easily recognizable and familiar to a great many people. Now take a second well-known celebrity...Someone with an equally high profile who's just as recognizable and familiar to a great many people. Now combine the two and what have you got? A few pages in People Magazine! But since we hate that rag, here's...

MAD'S TWIN PEEKS

ARTIST AND WRITER: TOM HACHTMAN

Axl Roseanne

M. C. Hamlisch



Babart

RoboKoppel

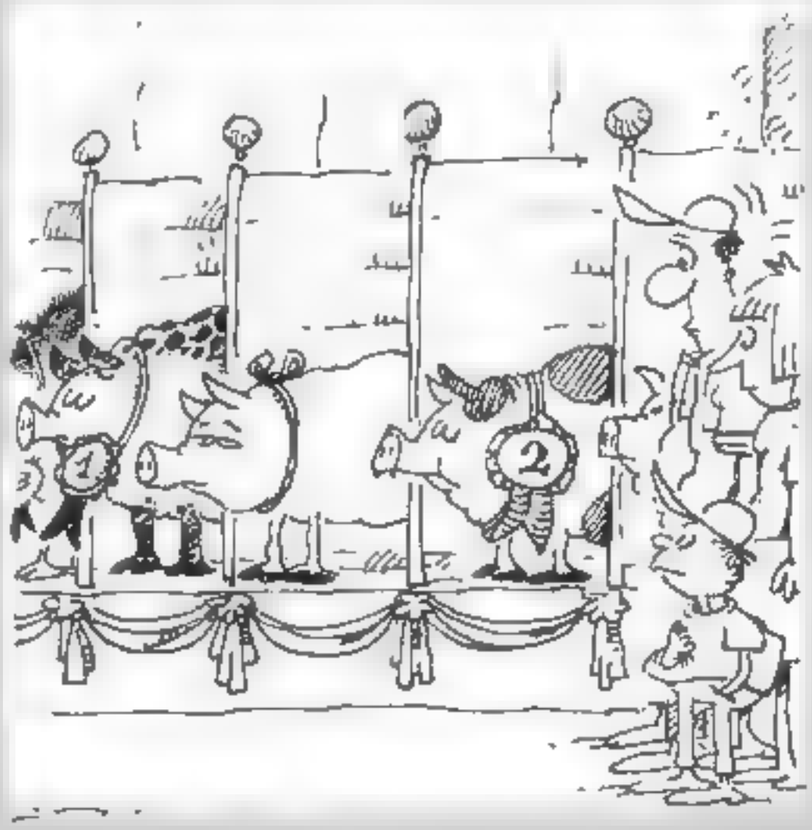
Super Mario Cuomo

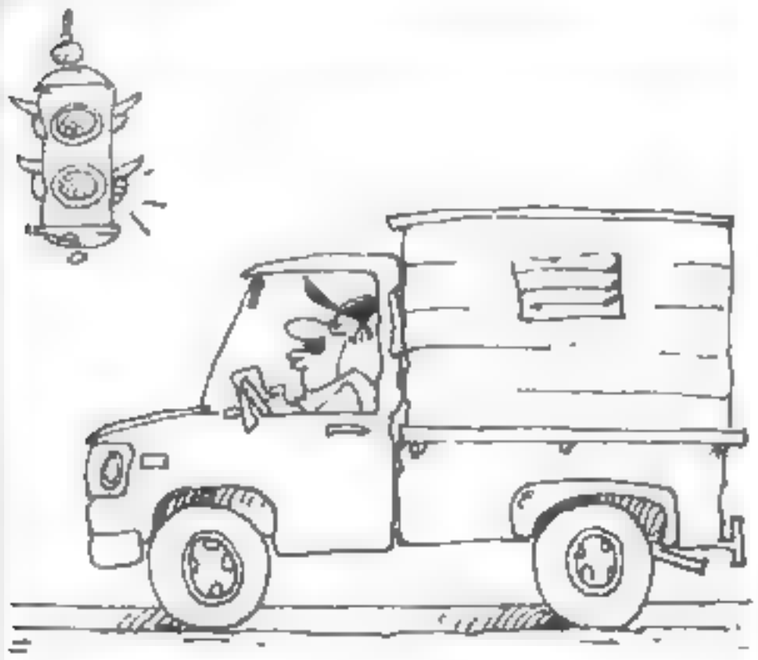
Madonnatello

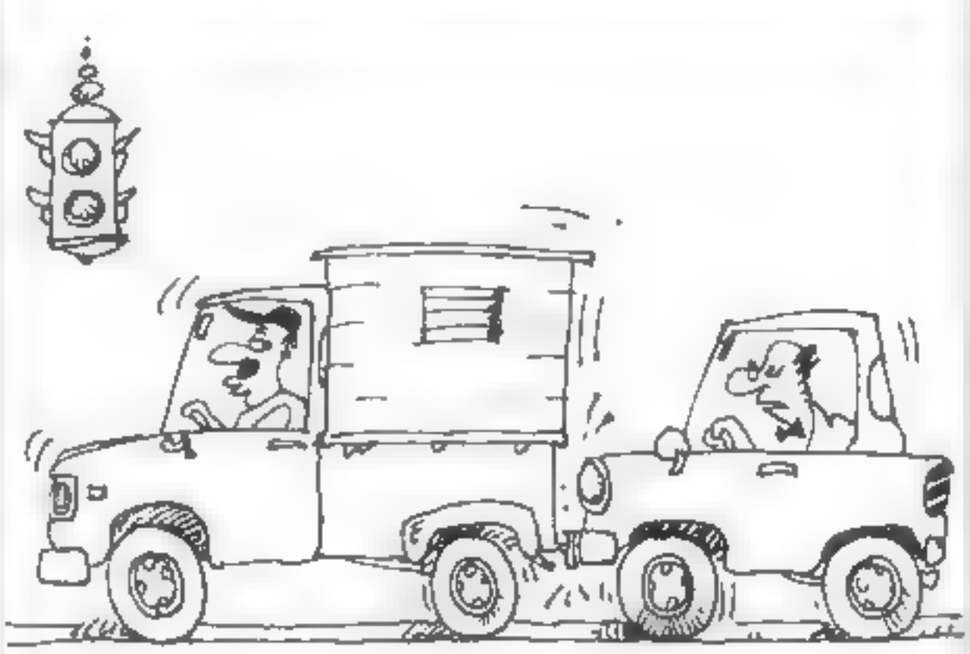
Vannabal the Cannibal

SERGE-IN GENERAL DEPT.

A MAD LOOK AT

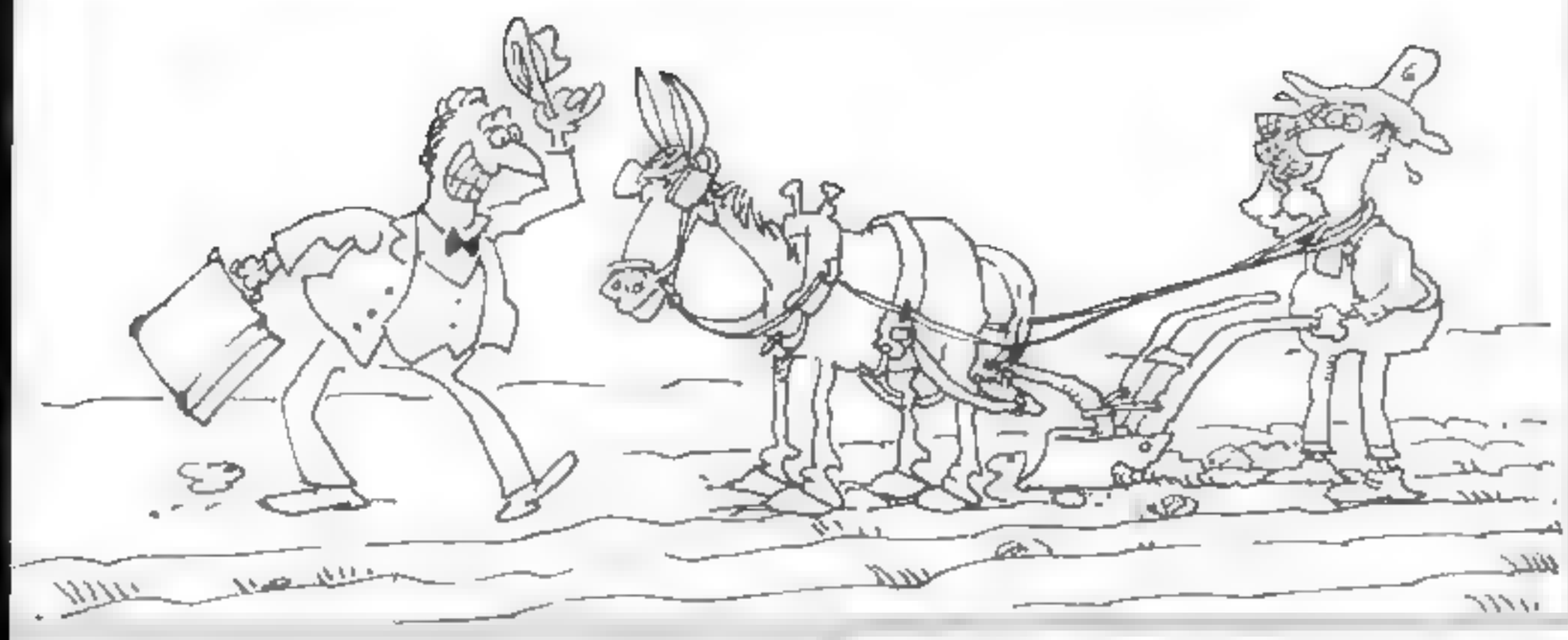


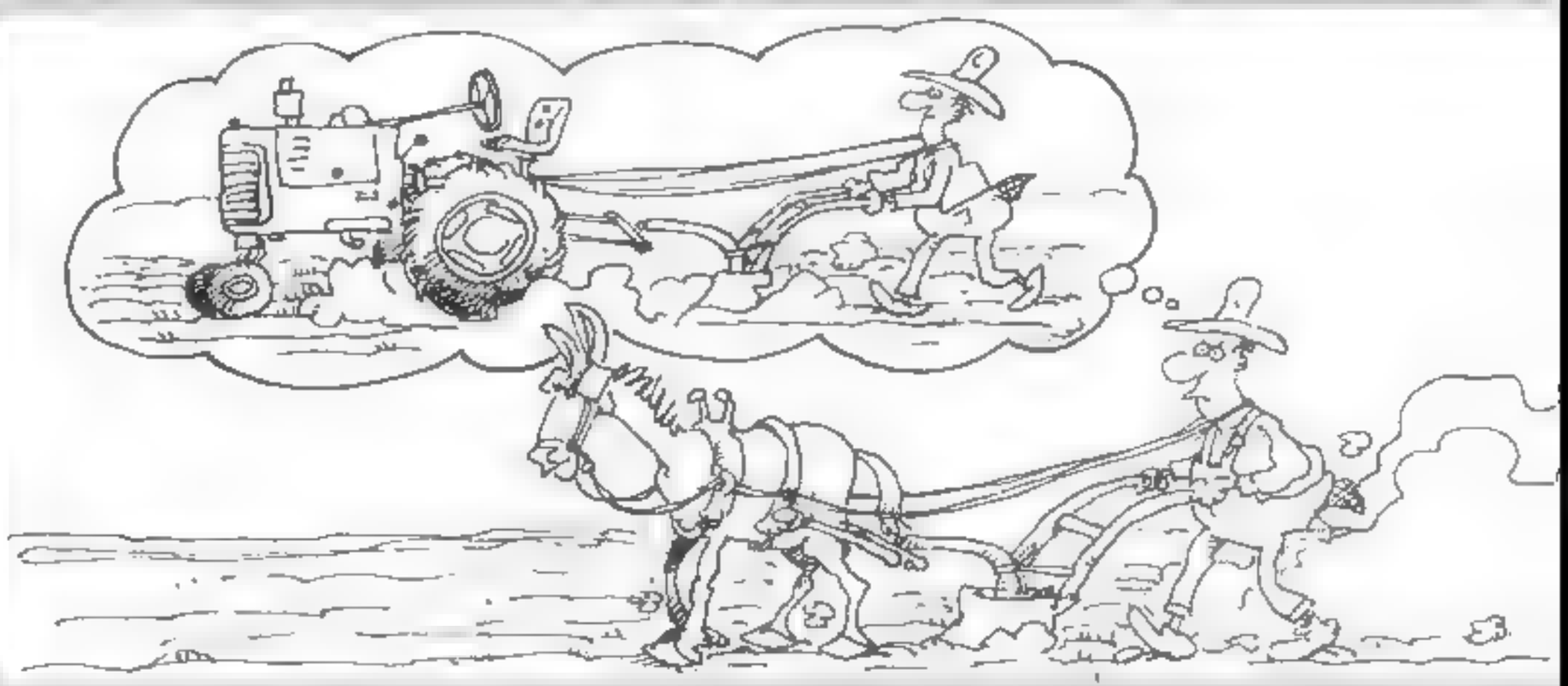




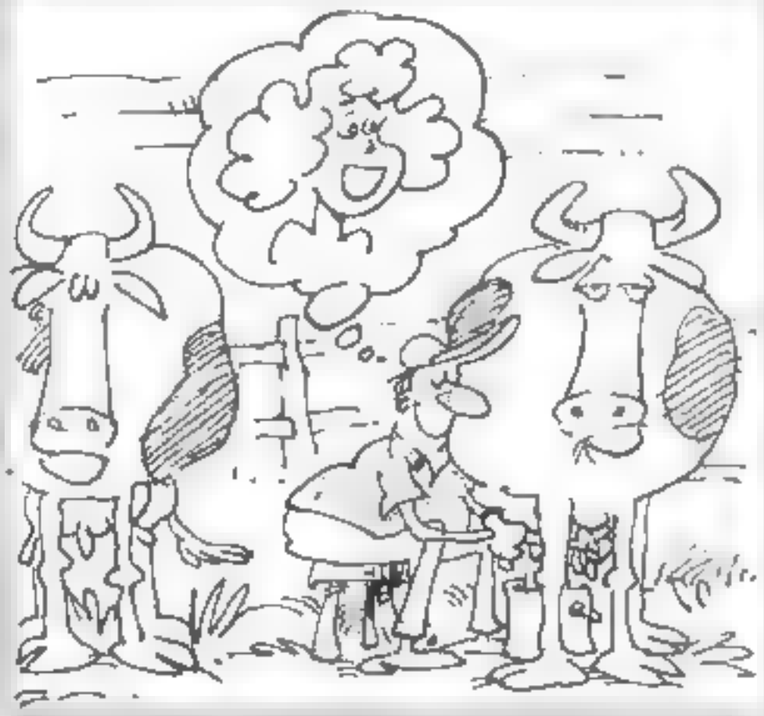
FARM LIFE

ARTIST AND WRITER: SERGIO ARAGONES





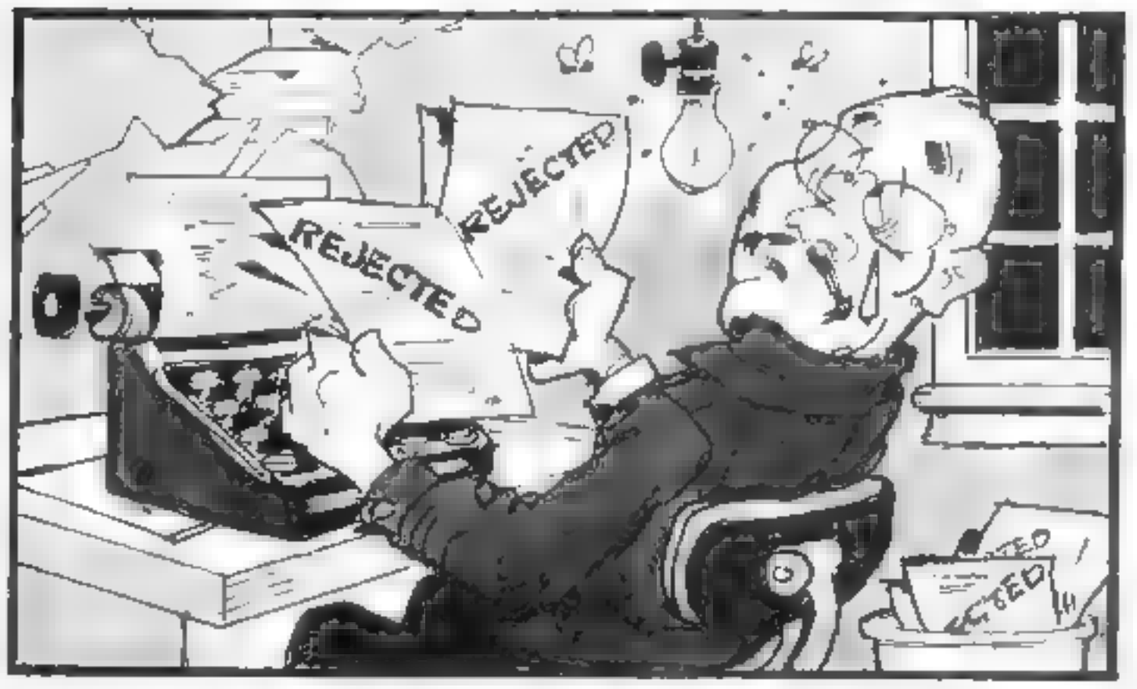
BUS
STOP



BUS
STOP
ARAGONÉS

The MAD WRITER'S Fantasy

The MAD WRITER'S Reality



As you can see from the nifty little drama depicted above, things in life often don't "pan out" as one might like. Sometimes things turn out rather poorly. All too frequently, they turn out even worse! The rest of the time... KABLOOIE! Take this intro—we wanted something short, compact, concise and to the point. What we got was a long, boring, tedious, meandering gabfest! Nonetheless, it did do the job and introduced...

CONSUMER FANTASY

VS.

PRODUCT REALITY

ARTIST: BOB JONES WRITER: MIKE SNIDER

The MR. MICROPHONE Fantasy

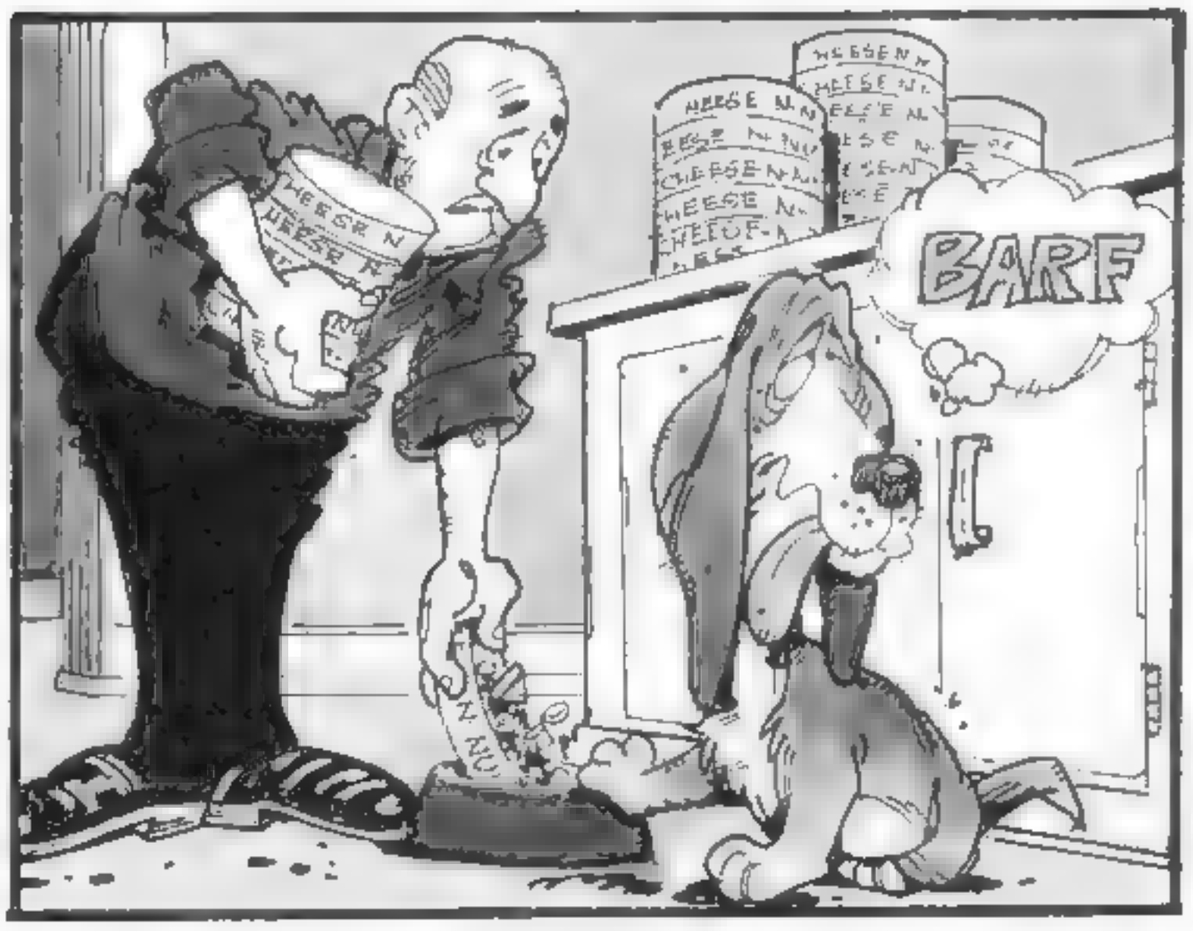
The MR. MICROPHONE Reality

The AIR JORDAN Fantasy

The AIR JORDAN Reality

The CHEESE 'N' NUTS GIFT-PAK Fantasy

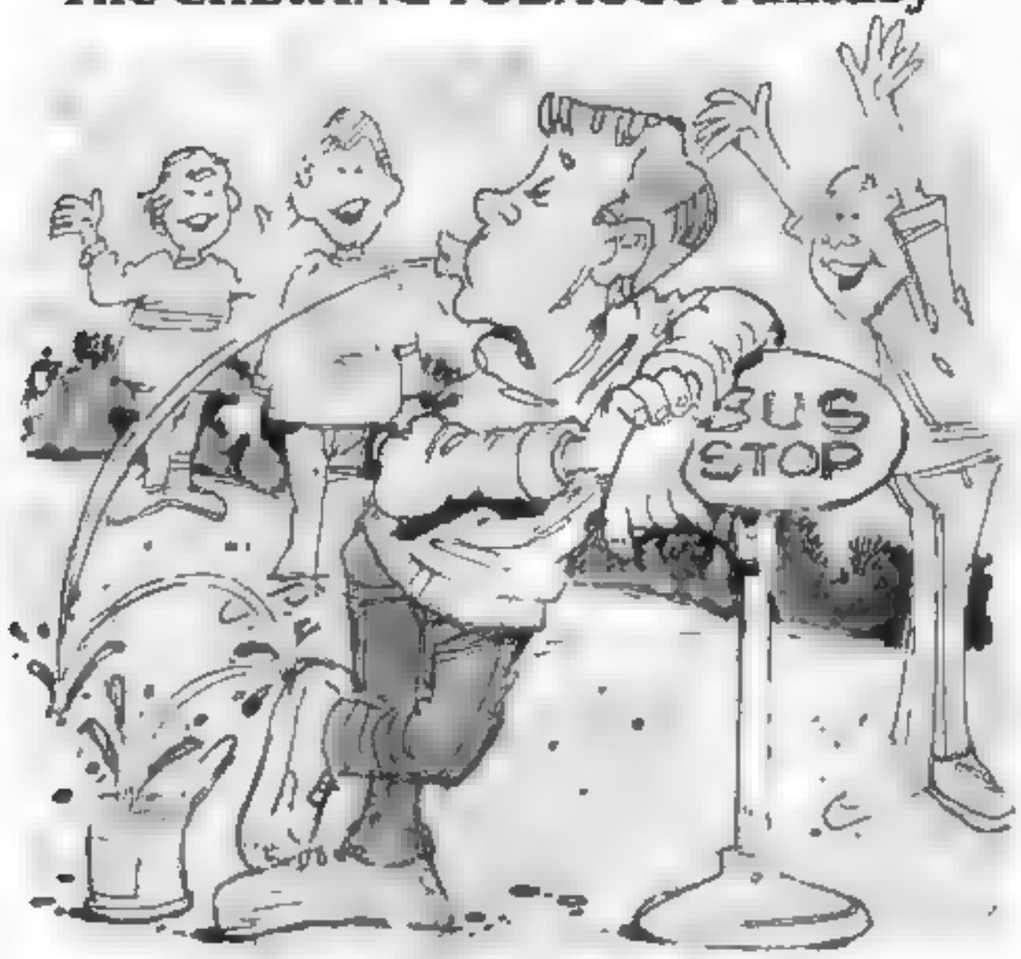
The CHEESE 'N' NUTS GIFT-PAK Reality



The CAR ALARM Fantasy

The CAR ALARM Reality

The CHEWING TOBACCO Fantasy



The CHEWING TOBACCO Reality

The NAUTILUS MACHINE Fantasy

The NAUTILUS MACHINE Reality

The VICTORIA'S SECRET Fantasy

The VICTORIA'S SECRET Reality

The HALLOWEEN COSTUME Fantasy

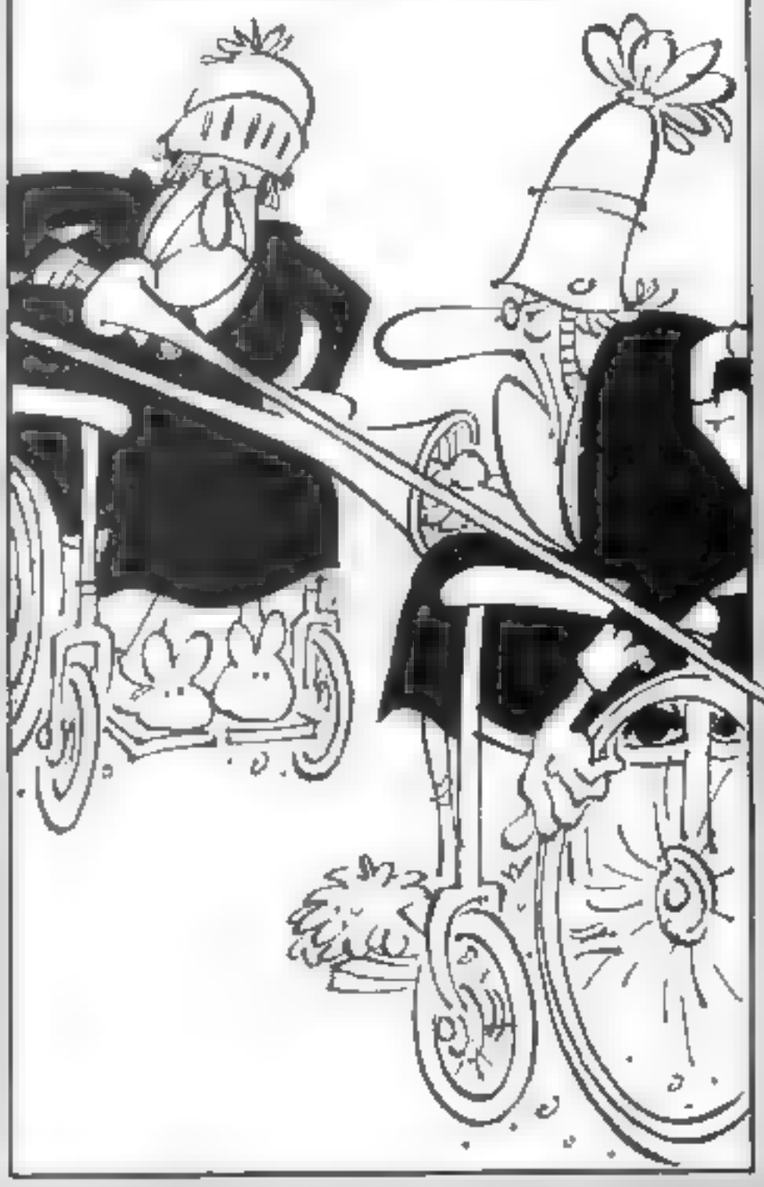
The HALLOWEEN COSTUME Reality

JOCK OF AGES DEPT.

There comes a time in all of our lives when age sets limits on our athletic abilities. But true athletes always remain forever true athletes, even past the time when they start to collect social security. Unfortunately, by then these athletes aren't much competition for their younger counterparts. Their eyesight has dwindled, their hearing is gone and a task as easy as walking has become a chore in itself. Some "Elderly Athletes" get discouraged and call it quits, but others look beyond and find...

GAMI
BUT V

Wheelchair Jousting

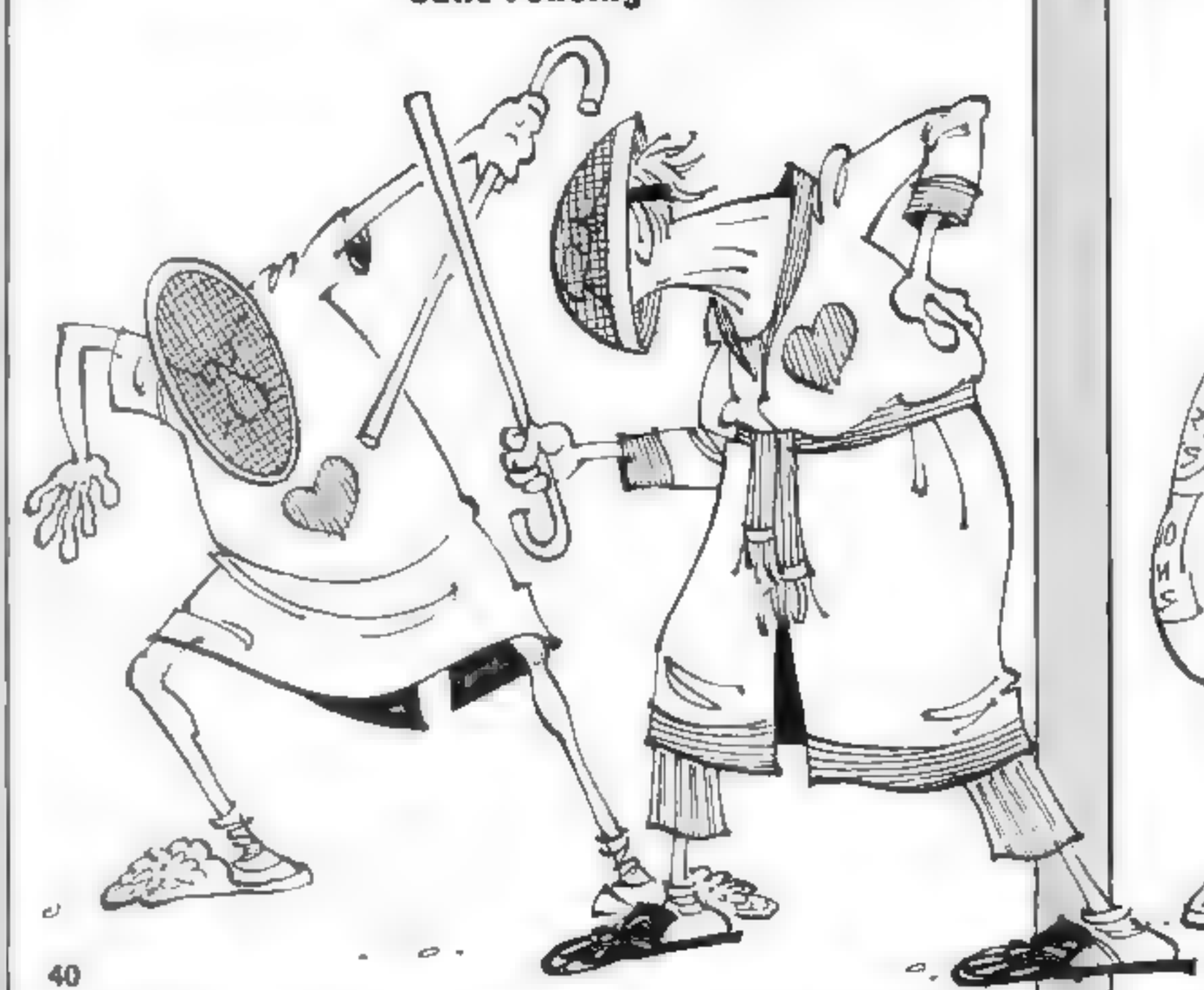


Treadmill Relay Races

Bedpan Bobsledding

ARTIST: PAUL COKER

Cane Fencing



Modified Walker Races

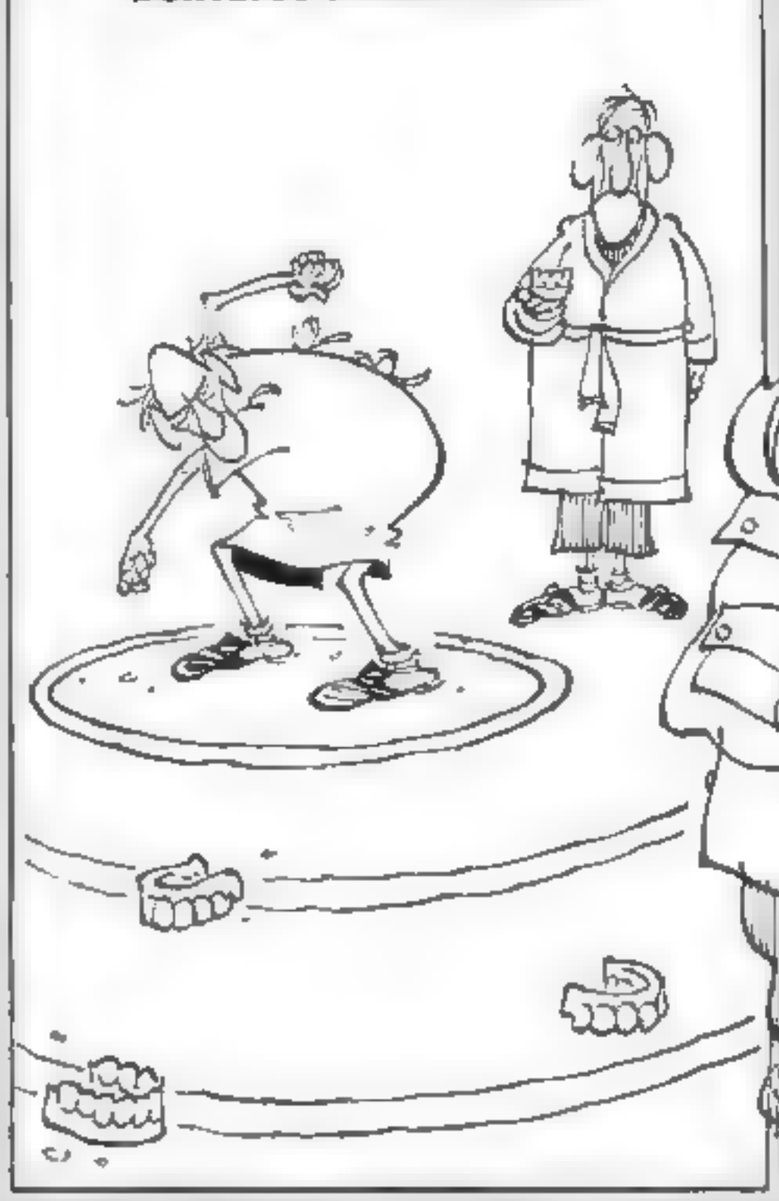
ES for PEOPLE TOO OLD to PLAY
WHO STILL WANT TO COMPETE

Synchronized Whirlpool Swimming

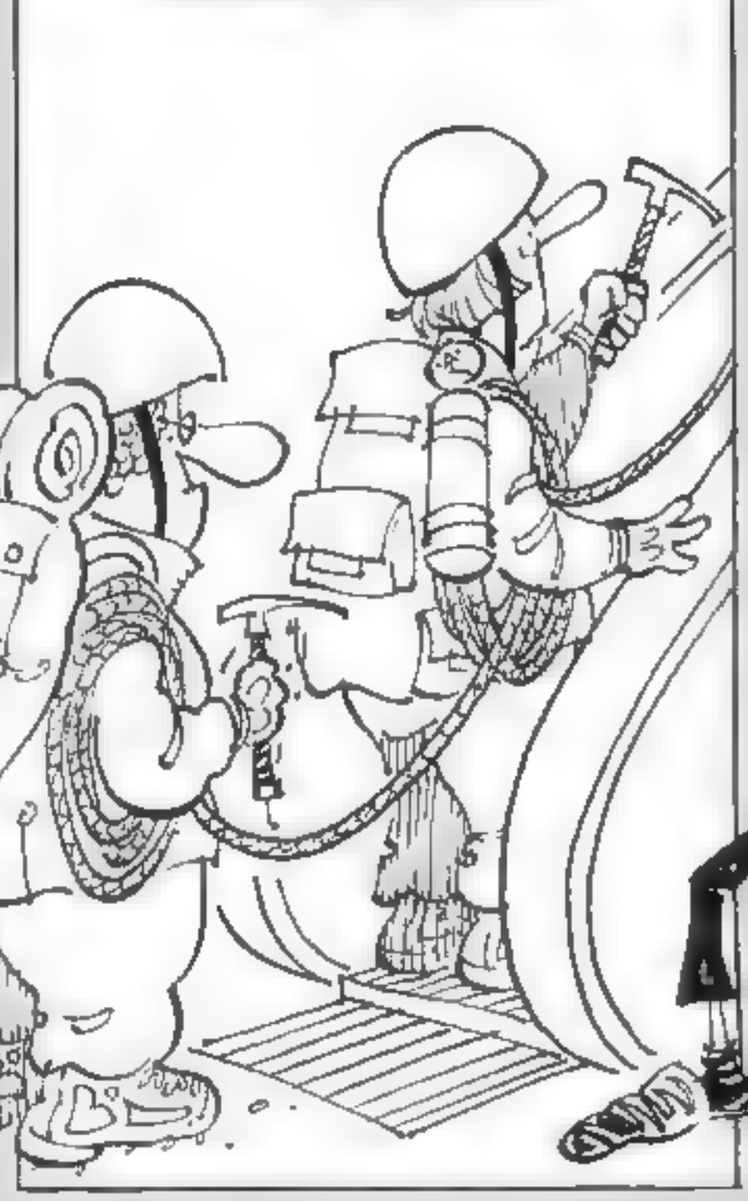
Nurse Bulldogging

WRITER: WILLIAM T. RASCHENDORFER

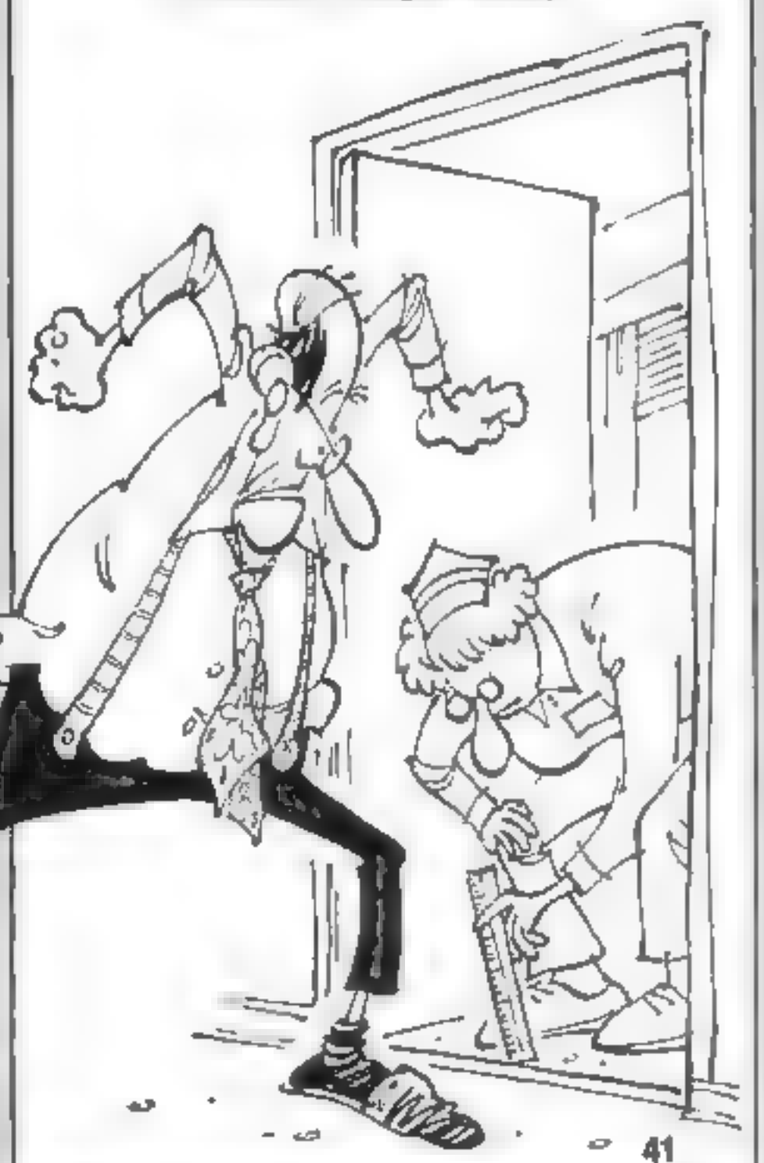
Dentures Discus Throw



Escalator Hill Climb



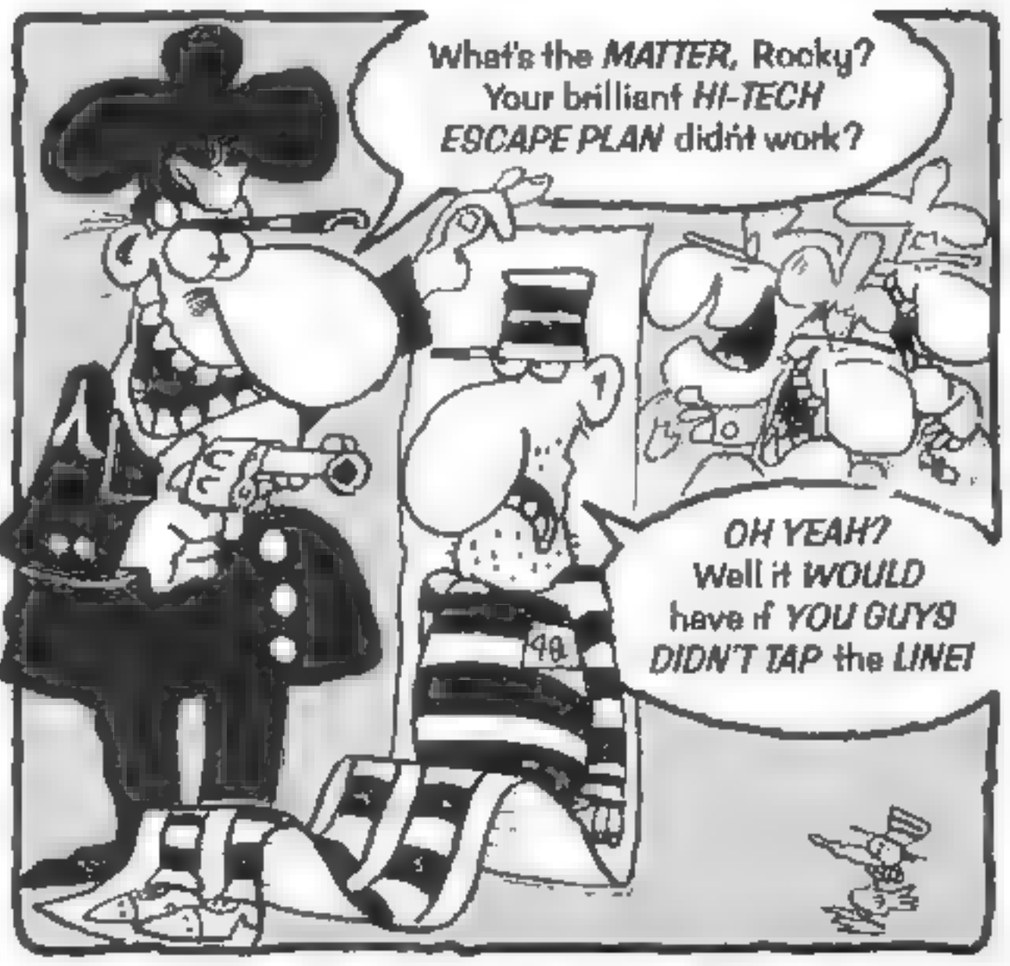
Threshold High Jump



TALES FROM THE DUCK SIDE DEPT.

The Perplexing Penitentiary Ploy

ARTIST AND WRITER: DUCK EDWING


What's the MATTER, Rocky? Your brilliant HI-TECH ESCAPE PLAN didn't work?
OH YEAH? Well it WOULD have if YOU GUYS DIDN'T TAP the LINE!
48

OF MOOSE AND MENSCH DEPT.

A gentle, soothing bath, a glass of warm milk, soft music filling the background air...good old American standbys to help you relax, unwind and perhaps doze off. But these traditional methods pale in comparison to the drowsy, logy, semi-comatose feeling we get when watching a popular, laid back series about a Jewish New York doctor living in Alaska. Of course, we mean...

SNORIN' EXPOSURE

ARTIST: ANGELO TORRES WRITER: STAN HART

Hey, what's that **moose** doing in the **middle** of **town?**

Beats me! He keeps asking if anyone has seen a **flying squirrel** with an **old aviator's cap** and **goggles!**

The **good news** about this show is that it will sometimes allow itself a **quiet moment!**

The **bad news** is that sometimes that **quiet moment** lasts for the **entire show!**

I can't understand why Jowl isn't **enamored** with **Alaska!** Consider its **beauty** and **natural resources—miles** of **beaches, vast amounts** of **oil...**

even if it is in the [redacted] place!

Admit it, O'Connell you have a **love/hate relationship** with **me!**

Right! I love doctors and **I hate schmucks!**

The **mutual attraction** that they **hide** by being **antagonistic** towards each other is something you don't **see** very often!

Not unless you watch how **pre-teens act** in **junior high school!**

JAY WARD

SHE FLIES TOO!

Torres

HALF BAKED ALASKA

My name is **Jowl Fishface** and I'm a Jewish doctor from New York City. I was granted a **full scholarship** for **medical school** by the **State** of **Alaska!** In return, I contracted to spend my first **four years** as a **doctor** up **here** to **practice medicine!** I thought I was going to be assigned a **modern city** like **Nome** or **Fairbanks**...

Fishface, you've been **assigned** to a town called **Sissily!** Don't waste your time **looking** for it on any **map!**

Why are you **sending** me to such a **God forsaken place** like **that?**

Two reasons: One, there's **no doctor** for hundreds of miles around and two we're a **fun bunch** of **anti-semites!**

They really don't need a **doctor** in this **town**—it's so **remote** that **diseases** can't possibly **find their way here!**

Tell me the **truth,** Fishface, are you **any good?**

Are you **kidding?** I'm a recent **graduate** of **Columbia University's Medical School!**

If their **med school** is as good as their **football team,** this **town's** in **deep moose kaka!**

Dr Fishface you have **inspired me!** I now know what I want to be! I want to be **just like you!**

Okay! You can start by **getting circumcised!**

On second thought, forget it!

I know you're only **eighteen** and I'm **sixty two,** but I'm **mature** and **solid!** Kind of like a sturdy **old tree!**

You're **not** really like a **tree!**

What do you **mean?**

A **tree** has it's **rings** on the **inside!**

I heard that you really **miss New York City,** so I brought up a whole **planeload** of **muggers, beggars,** and **drug dealers** to make you **feel** at **home** again!

That was very **thoughtful** of you to **do that!**

Shove it, Fishface!

Aha! I see there's a **bit** of the **typical New Yorker** in **you** too, O'Cornball!

Where's the **doctor?**

Is he **in?**

Will this take **much longer?**

How **many** people are **before me?**

DANCE 'TIL YOU PUNK!

Marylump, just **who** do you think **you are?** You're only a **nurse,** so when people **ask** a **question** you **answer** it! When you get to be a **doctor, then** you can **ignore** the **patients!**

COLUMBIA

NEW YORK

Why are you so **incompetent,** Fishface?

Because I play a **stereotype**—the **weak, defenseless Jewish guy** who can **only** use his **head,** but **can't** do anything **physical!**

Yeah? Try selling that stereotype to the **Israeli Army!**

BUSH PILOT

What are **you** doing **here** in the **middle** of the **night?**

I just want to tell you that I **know** you're really **very attracted** to **me!** And all your **hostility** is only because deep down you **secretly want me!**

I'm **surprised** to learn that **Almost** as **surprised** as

... my boy friend will be!

O'Cornball, is **that** your **boy-friend?**

Hmmm, let's just say he **was** my **boy-friend!**

You mean you just **broke up?**

Not **exactly!** Looks like this one is **dead, too!** I lose **more boyfriends!** Must be **something** about this here **bedroom!**

This isn't a **bedroom,** this is a **morgue!**

I'm a **man's man!** How do you **respond** to **that?**

The way I **respond** to **everything** in this show, by saying **"What?", "What?", "What?"**

A **man's** man can be both **cruel** and **compassionate!**

How does he do **that?**

By **killing** something he **loves!** Want to see me **shoot my dog?**

Is he **sick?**

No, but **I sure** as hell **am!**

This is **my town!** I **own** the **shops,** the **radio station,** and most of the **buildings** around here! **What I say goes! That,** my friend, is what you call **"initiative!"**

They **used** to call it **fascism!**

Hey, **what's** in a **name?**

MORASS GUNS AND AMMO

REAL ESTATE

It sure has been a **busy day** in Sissily, Doc! First **Morass** tries to **bite off Challah's ear** because **Challah stole Shrilley,** the young waitress, from him! And **O'Cornball** had a **fight** with her **kinky boyfriend** because he doesn't **like her clothes** and says he **won't wear them!** And **Marylump** is **writing prescriptions** that people can **actually read!**

This **town** doesn't need a **newspaper** as long as it has **you!**

I'm not like a **newspaper** at all! **Everything I say** is **absolutely true!**

Let's just **chat** for **ten minutes** or so!

Shouldn't we be **advancing** the **plot** of **this episode?**

We don't have **plots!** This **show** is very **laid back!**

If it were any **more laid back,** it would be a **mural!**

This is some **depressing** place! It's always **cold!**

You'll feel **better** when it's **summer!**

And **when** will **that be?**

Don't rightly know! **Last year** it was on a **Tuesday!**

TODAY'S SPECIAL

MOLASSES AND RUM

God, I **miss New York City** so much—the **museums,** the **theaters,** the **concerts...**

I guess you **went** to **all** of **them,** huh?

Yes, I did!

Maybe if you had **spent more time studying medicine** and **less time going** to all those high falootin **places,** you wouldn't have become such a **lousy doctor!**

Here in **Alaska,** you can **camp out** and **sleep beneath** the **stars!** Can you do **that** in **New York City?**

Thousands of people do that **every night!** We call them **"homeless"!**

And **here** there are **wild animals** who **roam free, no chains, no cages!**

We have **that, too!** In our **subways!**

I was an **astronaut! I walked** in **space!**

Like **John Glenn** and **Buzz Aldrin?**

Those **wimps** did it **wearing helmets!**

Now **understand** you a lot **better,** Morass!

NRA

We all know how **unhappy** you've been in our town, **Dr. Fishface,** so we've arranged to **transfer** you to where the **action** is—the **oil fields!**

But the **Alaskan oil fields** are even **colder** than **this desolated place!**

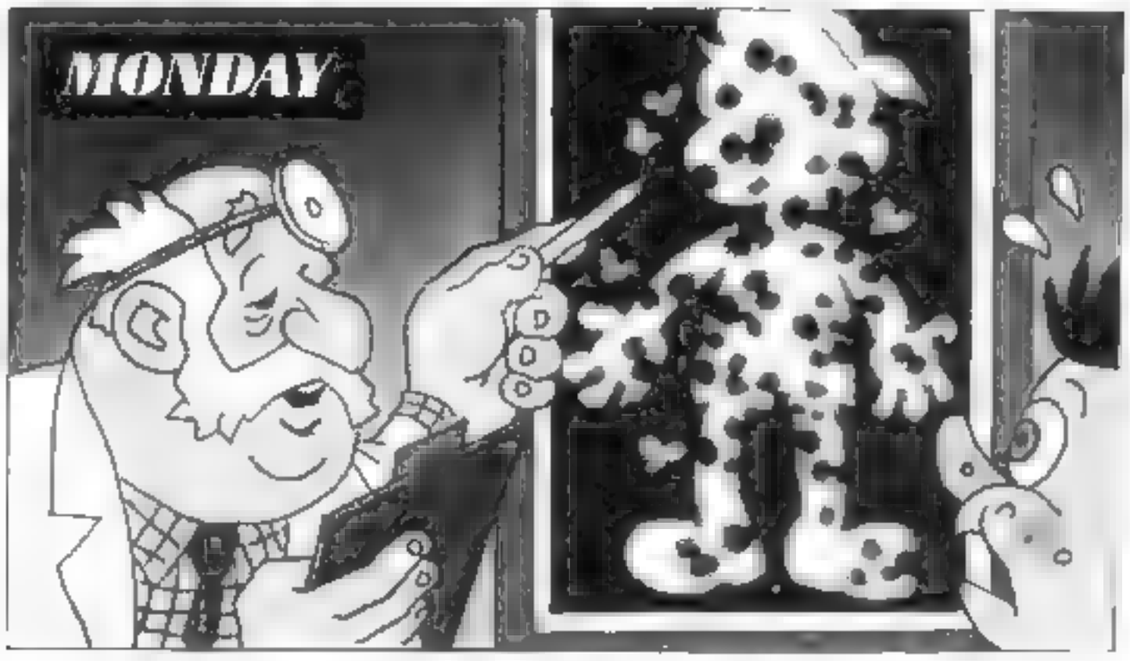
Those aren't the **oil fields** I'm talking about! Where **you're going** can get **real warm!** And I think you'll find it **interesting...**

a **nice Jewish kid like you** in **Kuwait!**

WHITTLED SHOCKS OF HORRORS DEPT.

Pinocchio Has a Bad Week!

ARTIST: JOHN POUND WRITER: DAN BIRTCHER



Tests reveal he's picked up a bad case of termites from a wooden toilet seat.

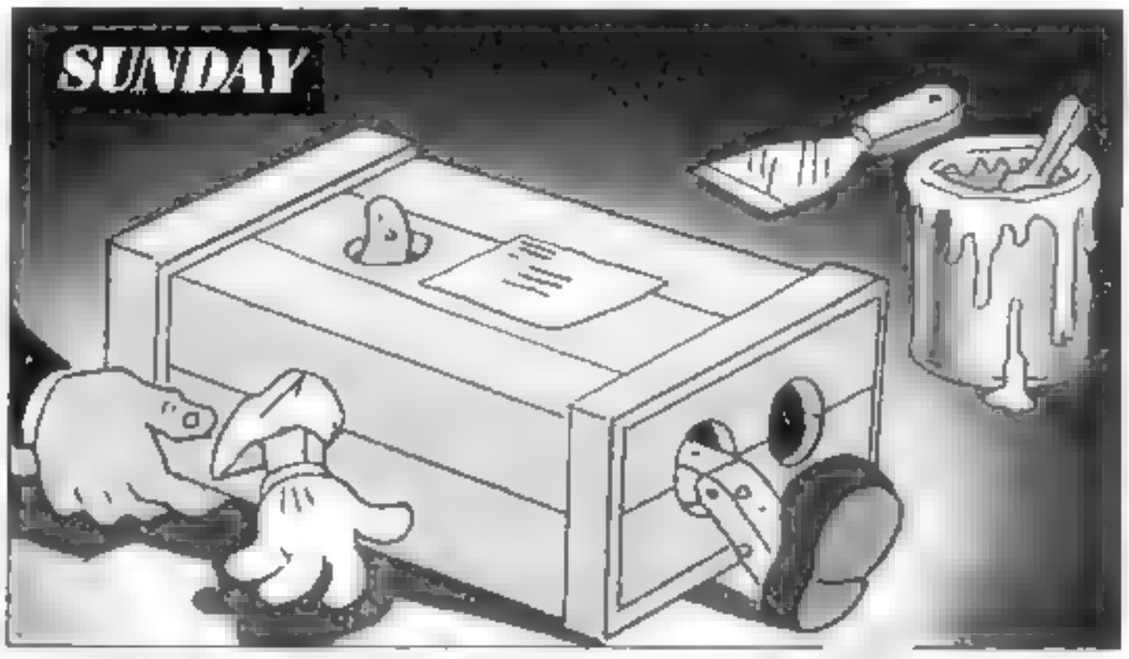
The real boys at his school play a cruel joke on him.

He discovers that his antiperspirant does nothing to prevent embarrassing sap stains.

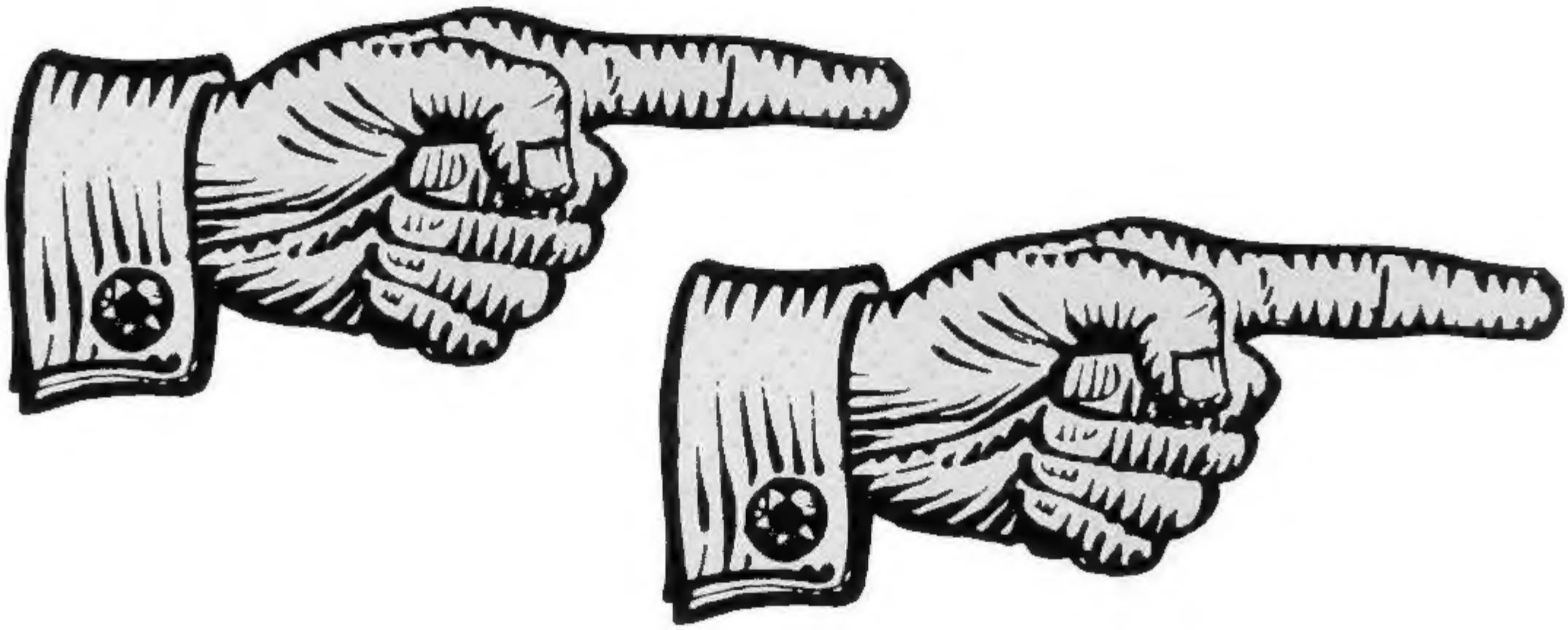
After passing a few hours whittling with Gepetto, he is unable to find his left foot.

Alone in his room, he wonders why so many people believe it's lucky to knock on wood.

He attends Jiminy Cricket's funeral after his friend dies an untimely death on a Shell No-Pest Strip.

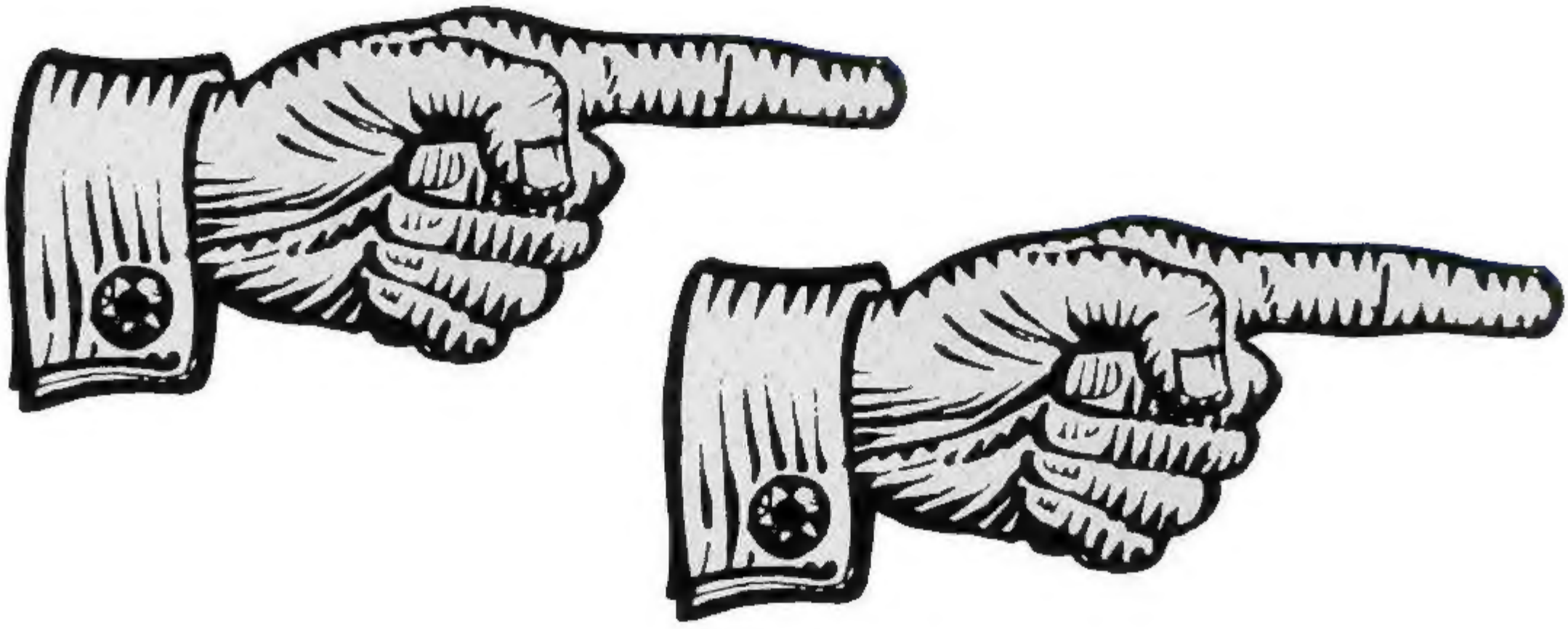


Told that Finishing School is no place for a boy like him, he is packed off to refinishing school.



Nothing to see here!

Please skip ahead.



WHAT GARISHLY LOUD FASHION STATEMENTS HAVE BECOME A MUST FOR TRENDY PEOPLE?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Fashion trendsetters today must have one important thing. To find out what it is, fold page in as shown at right.

FOLD PAGE OVER LIKE THIS!

A▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"

BEAUTIFUL DUDES STAY EXCELLENTLY COOL BY KEEPING UP WITH ELEGANTLY BIZARRE AND IRREVERANT STYLES. THIS IS WHAT MAKES TRENDSETTERS.

A▶ ◀B

WHAT GARISHLY LOUD FASHION STATEMENTS HAVE BECOME A MUST FOR TRENDY PEOPLE?

FOLD PAGE OVER LIKE THIS!

A▶◀B FOLD BACK SO "A" MEETS "B"

BEEP-

ERS.

A▶◀B

WHITETAIL DEER: 4 years old. Forest creature and a member of the Nature's Revenge Association.

"Every year my peaceful woodland home is invaded by thousands of hunters who shoot at me with rifles and guns with absolutely no provocation on my part. Usually I'm just walking around, minding my own business or chewing on some berries when BANG! A bullet goes flying past my head. Now don't get me wrong. I have nothing against sportsmen, but I don't like being the target of some accountant from Scarsdale out for a weekend with his buddies. All of the bears, rabbits, racoons and other forest creatures I've spoken to feel pretty much the same way.

"That's why we formed the NRA—Nature's Revenge Association. We've learned that a hunter will have a new appreciation and respect for an animal that's armed as heavily as he is. We know that guns aren't toys ... Believe me, we know. So we teach our members gun safety and train them not to shoot unless they've been shot at first ... a lesson most hunters haven't learned yet.

"So this year we're ready. We've been practicing for months. We've got our permits. And we're determined to have a safe hunting season for all involved. If you want to visit our home and take our pictures, fine. But keep your guns in the cities where they belong.

No one wants to be the deer-ly departed."

I'm the NRA.®

NATURE'S REVENGE ASSOCIATION OF AMERICA
This is to certify that the creature whose hoofprint appears below is a
WILDLIFE MEMBER

A MAD AD PARODY

The NRA Animal Firearms Program provides law abiding beasts with basic instruction in the safe handling of guns with their paws. If you are an endangered species and want more information, write to Nature's Revenge Association, Yellowstone Ntl. Park, Wyoming, 00118.